

BOSTON RED SOX 1979 SCOREBOOK MAGAZINE

TABLE OF CONTENTS

FENWAY PARK	THIRD EDITION	BOSTON
WELCOME TO HIS	TORIC FENWAY PARK .	5
SOX BACK UP TO V	VIN	9
	AT PINCH HITTERS	
	STARS—WHERE ARE	
	VAY	
	ORE	
	ER AND SCORING	
	AND SCORING	
	ERS	
	OR QUIZ	
	ORD	
SOXODITIES	· · · · · · · · · · · · · · · · · · ·	
	ENWAY PARK	
	SOX TEAM PICTURE	
	O AND TELEVISION	
RED SOX TICKET I	INFORMATION	62
	0 1 136 1 88 1 88 1	

The second secon

Photos by Jerry Buckley: Cover Drawing by Robert F. Aikens

Published by H.M.S. Inc., 521 Fifth Avenue, New York City. Attendance averaged over 1.8 million over past 10 years, with cumulative readership estimated at approximately 2 million per year. Advertising space reservations may be sent to Boston Red Sox — Director of Marketing, 24 Yawkey Way, Boston, MA 02215, Telephone (617) 267-9440.

Scorebook Magazine: 75 cents (71¢ + 4¢ tax)

The Boston Red Sox is an Equal Opportunity Employer.

From Winter Haven to Yawkey Way

North Shore Baseball Buffs get the real thing every day in the Sports Pages of



The Heavy Hitters aren't all in Boston

Cityside is turning Boston inside out.



Every summer we open the doors and extend our popular promenade cafe, outside. We even added a few goodies to our new summer menu like an avacado or fresh fruit salad, a Cityside health plate or our California special. Along with a fresh strawberry daiquiri, it's a great way to spend a leisurely afternoon and evening.

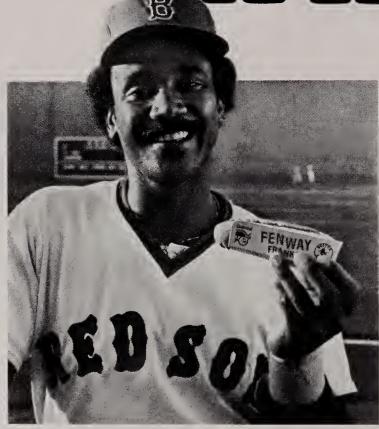


Proper dress required 262 Faneuil Hall Marketplace

Serving Sun-Weds, 11:30-10pm. Thurs-Sat. 11:30-Midnight Bar open daily till 2am.

> Telephone: 742-7390

Two ways to make a hit at home.



Bring your young ball players these batting tips from last year's MVP, and Colonial's own, Jim Rice.

Take a comfortable stance.

Take a comfortable stance.

Don't try to hit the ball too hard!

I ry to watch the lall hit the bat.

Ball hit the bat.

Most important:

Most important:

Don't copy anyone

Don't copy anyone

Plse. Be yourself!

else. Be yourself!

Bring the whole family Colonial's great tasting Fenway Franks. You'll be bringing lo home the best, because Colonial takes the time to make sure every Fenway Frank is made with that famous, consistent Colonial quality. They're the same franks you enjoy here at Fenway Park, and they're just as good on your own home plates.

Colonial's Fenway Franks. The taste that takes

you out to the ballgame.



Welcome To The Excitement of Historic Fenway Park!

enway Park - it's name symbolizes exciting baseball and a great place to watch a major league game. Red Sox fans throughout New England have known for many years the special thrill of Fenway Park and national television has brought this uniqueness to fans across the nation.

Each year the Red Sox make significant improvements and renovations in order to maintain Fenway Park in an accommodating and enjoyable manner for the tremendous crowds that attend our games. In the past year rest room facilities were improved and enlarged, a new rest room and a new first aid room were installed under the grandstand behind third base, new ticket booths were built under the bleachers and at Gate B to relieve the problem of congestion and also to provide easier entry and exit for fans, and the Ticket Office on the



HAYWOOD SULLIVAN Vice-President General Manager



'BUDDY" LeROUX Executive Vice-President Administration

corner of Brookline Avenue and Yawkey Way was completely renovated. See Diagram on page 42.

The magic of Fenway Park continues through the Fall and Winter as many visitors from distant states ask to be allowed to see the

famous "Green Wall," the unique angles and corners around the field and how close Red Sox fans really are to the action on the diamond.

Fenway Park was built in 1912 and reconstructed by the late Tom Yawkey in 1934. Basically, however, the playing field today is the same as it was over 40 years ago. The box on this page furnishes other facts about Fenway for your information. The left field wall was rebuilt prior to the 1976 season, the same time that the message board was erected.

Now in our fourth year with the message board, we believe it has brought extra enjoyment and information for Fenway fans, and has won acclaim as one of the finest in baseball.

On behalf of our staff, listed below, we thank you for coming and we know you will enjoy your stay.

BOSTON RED SOX JEAN R. YAWKEY President COURT IN ANY PROPERTY.

HAYWOOD C. SULLIVAN HAYWOOD C. SULLIVAN
Executive Vice-President
General Manager
EDWARD G. LEROUX
Executive Vice-President
Administration
JAMES M. OLIVIER
Treasurer
JOSEPH H. LaCOUR JOSEPH H. LaCOUR
Secretary
WILLIAM C. CROWLEY
V.P., Director, Public Relations
EDWARD F. KENNEY
V.P., Director, Player Development
EDWARD M. KASKO
Director, Scouting
RICHARD L. BRESCIANI
Director, Publicity
& Statistician
JOHN J. ROGERS
Traveling Secretary JOSEPH F. McDERMOTT
Executive Assistant
JOHN J. REILLY
Assistant Treasurer
MARY E. WALSH
Administrative Assistant
JAMES P. HEALEY
Director, Marketing & Promotions
TOMMY HARPER
Asst. Dir., Marketing & Promotions
ARTHUR J. MOSCATO
Director, Tickets
THEODORE S. WILLIAMS
Consultant, Organizational
Hitting Instructor
JOSEPH MOONEY
Superintendent, Grounds JOSEPH F. McDERMOTT Superintendent, Grounds & Maintenance DONALD W. ZIMMER Field Manager

FENWAY PARK

Home of the RED SOX — Boston, Massachusetts

Constructed 1912 (Rebuilt 1934)

Seating Capacity:	
Roof	594
Boxes	10,564
Reserved Grandstand	14,961
Bleachers	7,419
Total	33,538
istance to Fences:	

istalice to re	nces.	
	FEET	METERS
L.F	315 ft.	96 m
L.C.F	379 ft.	115.5 m
C.F	390 ft.	118.9 m
Deep C.F	420 ft.	128 m
Deep R.F	380 ft.	115.8 m

302 ft.

92 m

Record Crowd: 41,766 (N.Y., 2 games, Aug. 12, 1934)

Post-War & Single Game Record: 36,388 (Clev., Apr. 22, 1978)

Night Game Record: 36,228 (N.Y., June 28, 1949)

Opening Day Record: 35,343 (Bait., April 14, 1969)

Height of Fences:

	FEET	METERS
L.F. Wail	37 ft.	11.3 m
(Screen exter	nds 23 ft.,	, 7m)
C.F. Wail	17 ft.	5.2 m
Builpens	5 ft.	1.5 m
R.F	3-5 ft.	.9-1.5 m

Possibly the world's greatest men's store

exclusively at

Newton Centre

Stand Straight, Shoulders Back, Sing Loud and Clear . . .

THE NATIONAL ANTHEM — THE STAR-SPANGLED BANNER

Oh, say can you see by the dawn's early light
What so proudly we hailed at the twilight's last gleaming?

Whose broad stripes and bright stars thru the perilous fight, O'er the ramparts we watched were so gallantly streaming?

And the rocket's red glare, the bombs bursting in air,
Gave proof through the night that our flag was still there.

Oh, say does that star-spangled banner yet wave
O'er the land of the free and the home of the brave?



A public service of the Segal Broadcasting Stations WNEB, Worcester, Mass. — WKBK, Keene, N.H.



The Manager

DONALD WILLIAM (ZIM) ZIMMER

Age: 48; Born: January 17, 1931, Cincinnati, Ohio. Ht.: 5'9"; Wt.: 185 lbs. Green eyes, Brown hair. Bats and Throws: Right. Home: Treasure Island, Fla. Married Jean Carol Bauerle. Children: Thomas 6/30/52, Donna 3/14/54.

In 2½ years Zimmer has become one of the most successful Red Sox managers. A 23-7 record in May put Boston in first place to stay until mid-September. For most of the season the Red Sox had the best record in the majors and they enjoyed a season-high 10-game lead the first week of July. The Yankees second-half surge put them into first place with two weeks left, but the Red Sox went 12-2 to force only the second A.L. playoff game ever. The 99-64 record included the team's most wins since 1946 (4th best in club history), and the best percentage (.607) since 1950. Zimmer's record of 238-162 (.595) is 4th all-time among Red Sox managers.

Don was the Red Sox third base coach for two and one-half years before replacing Darrell Johnson July 19, 1976. He was noted throughout his career as a hustling, aggressive player and the Red Sox have been that way as a team under his tutelage.

Zimmer started his pro career in 1949 in the Dodger system as a shortstop. In 1953 he was leading the American Association in homers (23) and RBI (63) at St. Paul when he was struck in the head by Jim Kirk of Columbus July 7, 1953 and missed the rest of the season. In 1954 he began a 12-year major league career with the Dodgers, Cubs, Mets, Reds and Washington Senators. He had to overcome another injury when he got a cheek bone fracture June 23, 1956 on a pitch from Hal Jeffcoat of the Reds that again disabled him for the year.

On October 10, 1961 Don was selected by the Mets from the Cubs in the N.L. Expansion Draft. He was with the Senators for three years and then played with the Toei Flyers in 1966 in Japan. During his major league stay he played second, third, shortstop, the outfield and even caught 35 games for the Senators. He became a minor league manager in 1967 in the Reds organization. In 1971 he moved up to third base coach with the Montreal Expos. Don started 1972 in the same capacity for San Diego and then succeeded Preston Gomez in April as manager. He led the Padres through 1973 and joined the Red Sox after that season.



Ladies Invited

Where you're never Out at the Plate.

NEW YORK SIRLOIN • PRIME RIB of BEEF • BOSTON SCROD BAKED STUFFED SHRIMP • BARBECUED SPARE RIBS • LONDON BROIL IMMENSE N.Y. STYLE SANDWICHES

The Original Saloon

The Second Saloon The Mall at Chestnut Hill Chestnut Hill, Mass. 964-1200

(Only 5 mins. from Fenway Park.) 344 Newbury St. Boston, Mass. 266-3000

The Grand New Saloon South Shore Plaza Braintree, Mass. 848-0200

Luncheon 11:30 A.M. – 3:30 P.M., Dinner 3:30 P.M. – 1:00 A.M., Drinking til 2:00 A.M.

The Coaches



WALTER JOHN (WALT) HRINIAK

Age: 35, Turns 36 May 22; Born: May 22, 1943, Natick Mass. Ht.: 5'11"; Wt.: 178 lbs. Green eyes, Blond hair. Bats: Left; Throws: Right. Home: Andover, Mass. Married Patricia Ann Doherty. Children: Jill 2/11/77.

Hrinlak has been a constant "man in motion" during his two years as bullpen coach. He has earned a well-deserved reputation for his hard work and efficiency while also being acknowledged as one of the best batting practice pitchers in baseball. Walter had an extensive background as a player, coach and manager before joining the Red Sox. He managed Montreal's Rookie team at Lethbridge, Alb., Canada in the Pioneer League in 1976 after starting the year as a coach with Denver. In 1974-75 he was first base coach with the Expos, following two years as manager of their Jamestown team in the NYP League.

Hrinlak, a native of Natick, Mass., signed a substantial bonus contract with the Milwaukce Braves in 1961. At Natick H.S. he was an All Scholastic choice as a baseball shortstop, football quarterback and hockey center. He had a 13-year pro career that included two years with the Braves and Padres in 1968-69 as a catcher. In 1970 he played for Zimmer at Salt Lake City.



ALVIN NEIL (AL) JACKSON

Age: 43; Born: December 25, 1935, Waco, Tex. Ht: 5 '10"; Wt.: 170 lbs. Brown eyes, Black hair. Bats and Throws: Left. Home: DIX Hills, N.Y. Married Nadine C. Simmons. Children: Reginald 10/15/58, Barry 2/9/61.

Al is in his third year as the Red Sox pitching coach. A hard-throwing left-hander during a 10-year career in the National League, Jackson also developed into a knowledgable student of pitching. From 1970 through 1976 he was a pitching instructor in the New York Mets system. During his major league career he compiled a 67-99 record with a 3.98 ERA. His best years were with the Cardinals in 1966 (13-15, 2.51) and 1967 (9-4, 3.95). He did not pitch in the 1967 World Series against the Red Sox.

Jackson was chosen the outstanding player in Texas while pitching for Moore H.S. in Waco in 1954. He also won four letters as a football quarterback and two in track. He attended Wiley College in Marshall, Tex. In the off-season he's an account executive for Schley Shipping In New York. He was selected by the Mets in the 1961 Expansion Draft.



JOHN MICHAEL (JOHNNY) PESKY

Age: 59, Turns 60 Sept. 27; Born: September 27, 1919, Portland, Ore. Ht.: 5'9"; Wt.: 170 lbs. Brown eyes, Brown halr. Bats: Left; Throws: Right. Home: Swampscott, Mass. Married Ruth Hickey. Children: David 12/19/52.

The terms popular, dedicated and versatile apply to Pesky. Now in his fifth year as first base coach, he has been a player, coach, manager and radio-TV announcer for the Red Sox. He's a long-time favorite of Red Sox fans in the New England area and has worked for the team in the off-season selling program advertising.

Johnny was an outstanding shortstop, third baseman and all-around hitter. He holds the Red Sox records for most hits by a rookle (205) and most singles in a season (172) and hit over .300 six times in his major league career. After 10 years with Boston, Detroit and Washington, Pesky coached under Ralph Houk in Denver in 1955 and managed in the Detroit farm system from 1956 through 1960. In the mid-1960's he was a coach for the Pirates and a manager in their system before joining the Red Sox broadcast crew in 1969. He spent six years as part of the radio and television team. He also managed Seattle for the Red Sox in 1961-62 before moving up to the parent Boston team in 1963-64.



EDWARD FRED JOSEPH (EDDIE) YOST

Age: 52; Born: October 13, 1926, Brooklyn, N.Y. Ht.: 5'10"; Wt.: 180 lbs. Blue eves, Brown hair. Bats and Throws: Right. Home: Hauppauge, N.Y. Married Pat Healy. Children: Fellta 1/13/62, Michael 11/12/63, Alexis 5/3/65.

During his two years with the Red Sox Eddie has shown why he's been claimed as one of the best third base coaches in baseball. He came to eston after a 14-year coaching tenure with the Washington Senators and Boston after a New York Mets.

"The Walking Man," as he was known during his 17-year major league career, was an outstanding third baseman and leadoff hitter. He came from the campus of New York U. to the Senators in 1944 and went on to set several records for third basemen. He led the A.L. six times in walks, had over 100 walks eight times, scored over 100 runs five times and twice led the league in fielding. He still holds the A.L. record of 28 home runs as leadoff batter.

He was traded from Washington to Detroit In Dec. of 1958 and was selected by the Angels in baseball's first expansion draft, Dec. 14, 1960. When Yost retired after the 1962 season he held the major league record for most games at third base (2,008) and the A.L. marks for putouts (2,356), assists (3,659) and chances (6,015). He was selected for the A.L. All Star team in 1952 but did not play. He has a Master's Degree in Physical Education from N.Y.U.



YOU CAN COUNT ON US...
THE FORD DEALERS OF NEW ENGLAND



Sox Back-up to Win



BY JOE FITZGERALD, Boston Herald American

Baseball's prevailing school of thought holds that great teams need great catching, so when Pudge Fisk showed up lame at Winter Haven this past spring, there was ample cause for (a) consternation throughout New England and (b) sighs of relief in most other junctions along the American League circuit.

Or so it seemed back then, anyway.

Bob Montgomery? Strictly a blast from the past, according to the word on the streets. Monty's chief credential, according to his critics, was that he was a pleasant guy whose companionship management enjoyed.

And as for Gary Allenson... well, like a town where people want to visit but never want to live, this hotshot rookie fresh off the farm in Pawtucket had his good and bad points. While the cognoscenti agreed he had a glorious future, virtually no one was anxious to entrust him with the club's pennant hopes in 1979.

Yet when the dust temporarily settled at the All-Star break in July, the Red Sox owned a handsome 56-32 record, better than any other team in the majors, except for Baltimore, whom Boston trailed by a scant two games.

All of which was accomplished while Fisk languished on the sidelines for 49 of those first 88 encounters!

Montgomery, an old war horse at 35, and Allenson, a freshman 11 years his junior, had stepped into the lurch together and more than sustained the club's momentum.

Indeed, they both made major contributions to it.

Continued on Page 10



BOB MONTGOMERY

GARY ALLENSON

RED SOX YEARBOOK

On sale in Fenway Park
for \$2.00
and at all local newsstands
for \$2.50
By Mail send \$3.00 to:

RED SOX YEARBOOK Box 9 Boston, MA 02114

Fenway Billiards

POOL • BILLARDS • SNOOKER

AVOID THE TRAFFIC PLAY YOUR GAME BEFORE OR AFTER THE SOX

590 COMM AVE 247-7357



For Montgomery, of course, that was old hat. After spending nine years wending his way through the minors, he finally surfaced at Fenway Park near the end of the 1970 season, beginning what has now become a 10-year run as a perennial bridesmaid on the Boston roster — a professional substitute whose career would make "Second Hand Rose" look like the queen of the prom. In a business where egos are easily bruised, and celebrity status can be interpreted in dollars and cents, there are a lot of people who'd rebel at being known as a fulltime understudy.

But Montgomery, a practicing realist, isn't one of them.

"I'm not interested in headlines," he explained. "I'm smart enough to realize I'm not as good a player as Fisk is. Maybe if I was sitting behind a man who wasn't more talented, it would bother me. But I know I'm not as good as Pudge is, so I tell myself I'll work as hard as I can to make myself the best backup man in the league. That doesn't mean I'm dropping a rung on the ladder as far as prestige goes. It just means I'm being honest with myself."

What Monty did during the first half of this season was right out of the pages of Horatio Alger, beginning with Opening Day when he hit a single, double and triple in a 7-1 romp over Cleveland. A sore elbow three days later caused him to sit out the next nine games, after which he returned with a bang, getting two hits in his first night

back on the job against Kansas City, then going 7-for-15 on the western road swing which followed.

"I know what kind of a hitter I am," he said, laughing when someone suggested he was about to become the new terror of American League pitchers. "If I tried for home runs, I'd be striking out all the time. The lines in this game are set at 45-degree angles, and I like to use up all that room out there."

The elbow ailment kicked up again in late May, causing him to miss 39 more games, so nobody was expecting much when he went back to the active roster on June 29 in New York, least of all Ron Guidry. But Monty, shaking off the staleness from his long sabbatical, stepped to the plate in the third inning that night — his first at-bat in seven weeks — and hammered a 430-foot double to the center field wall in Yankee Stadium, and later added two singles as the Red Sox won a big one in 13 innings, 3-2.

When the All-Star break rolled around, Montgomery's .385 average was the finest on the team.

"I know I'm not going to be out there every day," he said. "That's fine with me. As long as I get the job done when I'm called on, I know I'm earning my pay."

But peace of mind came harder to Allenson, who, unlike Montgomery, was an unknown quantity last spring, despite a banner year at Pawtucket in 1978 where his .299 average and 20 homers made him the International League's MVP.

He had signed on with the Boston

organization in July of 1976, or one month before Fisk entered into a five-year contract.

"When the man ahead of you signs a five-year deal, you start to wonder what your own future is," he said.

With the spectre of Fisk always looming ahead, Allenson quickly worked his way up the minor league chain, from Bristol (1976), to Winter Haven (1977), to Pawtucket (1978), at which point he expected to confront a roadblock.

"But sometimes fate steps in," he said. "It happened to me."

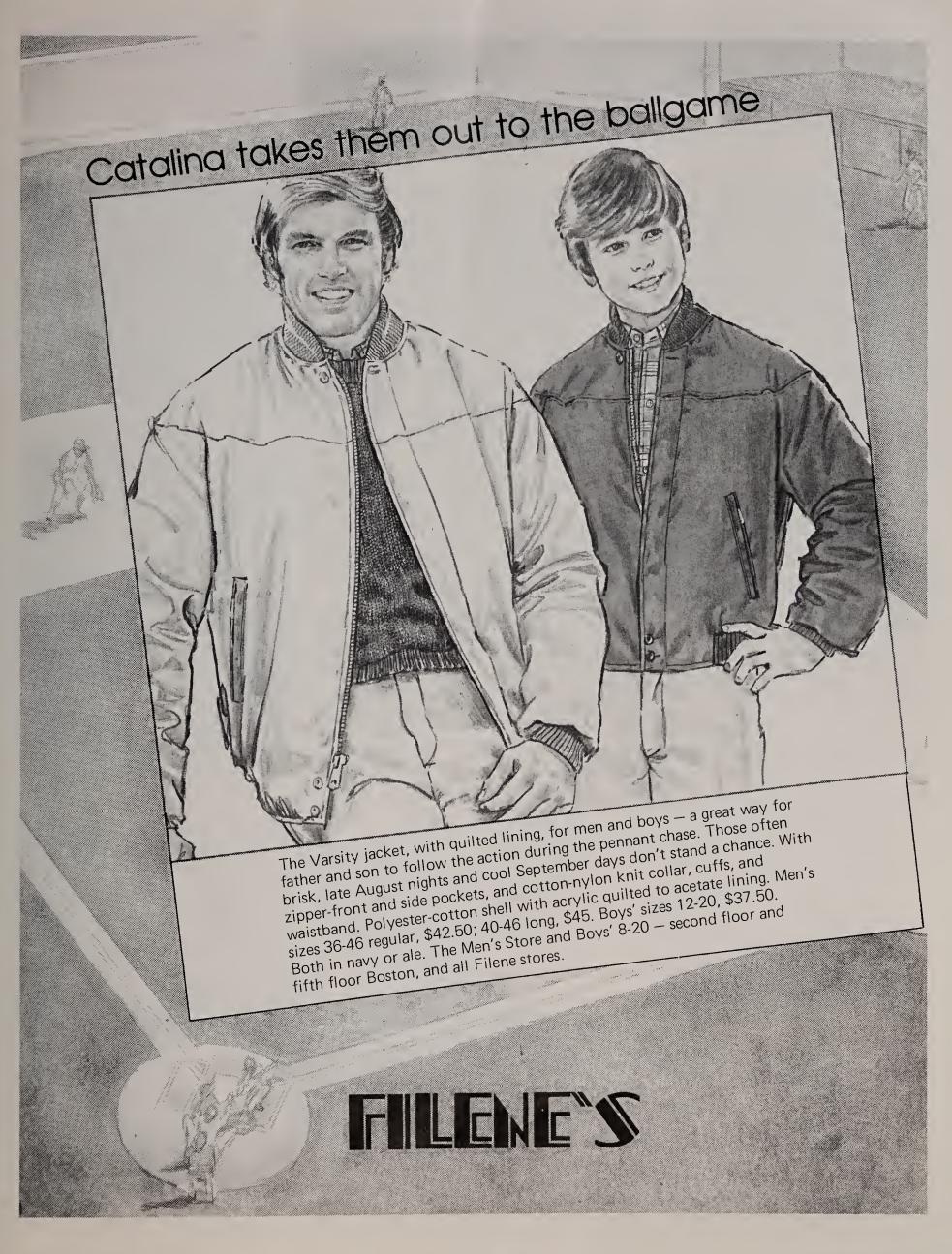
Thrust into the spotlight this spring, Allenson quickly fell onto his face, misjudging a popup in his very first game, allowing 12 out of 15 runners to steal bases in front of him, and generally looking bewildered whenever he held a bat.

It appeared to be a classic case of rookie tremors, except Allenson refused to yield to the pressure that everyone sensed was around him.

"I guess there might have been some apprehension at first," he admitted. "Especially when it came to handling some of the older pitchers. I remember one run-in I had with (Dick) Drago at Winter Haven. We were leading the Braves. 9-0, in the ninth when they scored eight runs on us. I had to go out and tell him I thought he was hanging his pitches too much. That's tough when you're a new guy that nobody knows. He got irritated when I went out there, and it shook me, even though I'm sure he was really just irritated over the way the

Continued on Page 24







Baseball's Great Pinch Hitters



by Stan Grosshandler

Baseball's greatest fan appeal is the suddenness in which a game takes on the aura of drama and suspense. Amongst the most dramatic moments is when a pinch hitter is summoned from the dark and distant dugout and inserted into a clutch situation.

"When I came to bat as a pinch hitter," stated Dave Philley, one of baseball's all time great pinch batters, "I felt it was the pitcher who had the most pressure on him. It was he who was in trouble not me. I had made it a point to know each pitcher; therefore I felt I had the edge when I faced him in a clutch situation."

A switch-hitting outfielder, Dave Philley broke in with the White Sox in 1941 and over a period of 18 years played for the Athletics, Indians, Orioles, Tigers, Red Sox, Phillies, and Giants. With the Orioles in 1961 Dave set an American League record of 24 hits; while as a Phillie he had a record 9 consecutive pinch hits. His career average in the pinch role was .299.

One batter was permitted to take the place of another in 1891, and by 1908 Dod Criss of the Browns had gained a reputation as an effective pinch batter. The innovative John McGraw popularized pinch hitting. He had the gifted Moose McCormick whom he employed with considerable success.

The most successful pinch hitter of all times was Forrest "Smokey" Burgess. A rotund lefthand hitting catcher, Smokey played with the Cubs, Phillies, Reds, Pirates, and White Sox from 1949 through 1967.

Burgess hit .333 for the Pirates in the 1960 World Series and near the end of his career had two great years with the White Sox. In 1965 he had 20 pinch hits in 65 at bats driving in 24 runs, and the following season he got 21 pinch hits in 65 appearances.

Smokey holds most of the pinch hit records. He appeared in the most games in a pinch role, 585, had the most at bats, 500, and most hits 144, and is the only pinch hitter to drive in over 100 runs in a career with 114. His average as a pinch batter was .288.

The most pinch hits for a National Leaguer have been made by the diminutive right hand hitting Manny Mota. A veteran of 17 years with four NL clubs, the popular Mota has made 132 pinch hits.

The American League record is held by Gates Brown who spent his entire 13 year career with the Tigers. A large man with a squatting batting stance, the left hand hitting Brown lashed out 107 hits and a record 16 homers. In his first time at bat, June 19, 1963 Gates appeared as a pinch batter and gave notice of things to come by booming a home run.

The single season record holder is Jose Morales with 25 pinch hits for the 1976 Expos. This broke a record of 22 made by Sam Leslie of the Giants back in 1932 under the 154 game schedule. Dave Philley's 24 hits are the A.L. 162 game record, while Parke Coleman of the long forgotten Browns holds the 154 game record with 20.

The greatest fan pleaser is the pinch homerun. The first mention of one was in 1916 when Marty Kavanagh of Cleveland batted for teammate Boehling with the bases loaded. Marty hit a line drive over third that rolled out into left and under the fence. By the rules of the day he was credited with a base cleaning homer.

The single season NL record for homers is six by John Frederick of Brooklyn, while Joe Cronin holds the AL record with five. In 1943 near the end of his career as a player-manager the Hall of Fame shortstop and former American League President inserted himself in the pinch role 42 times, got 18 hits (.429 ave.) and set records with 5 homers and 25 RBI. In a double header Joe hit three-run pinch



JOE CRONIN

homers in both games. Cronin had 29 pinch hits in 100 at bats during his days with the Red Sox.

Other top Red Sox pinch hitters were Ted Williams, who hit .297 with 33 hits in 111 at bats and Dalton Jones who drove in 39 runs with 55 pinch hits in 204 at bats (.270) for the Red Sox in 1964-69. Chuck Shilling hit pinch home runs in consecutive games at Detroit in 1965 and Russ Nixon beat Tommy John here at Fenway Park in 1964 with a one-on, two-out pinch home run in the ninth.

Jerry Lynch, a southpaw hitting outfielder, who divided his time between the Reds and Pirates from 1954 through 1966 unloaded a major league record of 18 four base

For people who hunger after victory.





Even after defeat, a person hungers. Below is a list of restaurants that appease great hunger and quench

great thirst. They also welcome the American Express® Card. Go eat.

Cafe Vendome, 160 Commonwealth Ave. at Dartmouth St., Boston, 536-3556. Dining, drinking and entertainment in festive surroundings. Open from 11:00 a.m. to 1:00 a.m. daily. Sunday brunch 11:00 a.m. to 3:00 p.m.

The Chateau, 195 School St., Waltham, 894-3339. Italian American family dining. Specialties include toasted raviolis, veal cutlets, tripe, and seafood. Open 7 days a week (closed Sundays during July & August).

China Pearl, 9 Tyler St., Chinatown, Boston, 426-4338. This is where all the Chinese choose to have their banquets and for those who enjoy authentic Chinese food and cocktails.

European, 218 Hanover St., Boston, 523-5694. Boston's oldest Italian restaurant. Established 1917. Visit our new and larger facilities to better serve you. Pizza at its best.

Half Shell, 743 Boylston St., Boston, 423-5555. One of downtown Boston's most famous seafood restaurants located directly across from The Pru. Scrod, shrimp, scallops and an old New England tradition, lobster, are just a few items you will find on the menu. Open seven days a week from 11:30 a.m. to 4:00 p.m. lunch; 5:30 p.m. to 1:30 a.m. dinner.

Justin's Hearthside, Rte. 53, Hanover, 826-4029 . . . Where elegance and calm abound! Home of the Famous Shrimp Festival. Daily luncheon specials with an endless salad bar. For dinner, the outstanding entrees and varied menu are markedly distinguished . . . plus, entertainment nightly in the fun room of the South Shore . . . Justin's Downstairs. Banquet facilities available. Serving luncheon 11:30 a.m. to 4 p.m.; Dinner 4:00 p.m. to 10 p.m. (Fri & Sat. 'til 11:00 p.m.); Sunday Brunch 9:00 a.m. to 1 p.m.

Lulu's 3 Appleton Street, Boston (3 blocks from Park Sq., off Arlington St.), 423-3652. A jazz supper club with turn of the century bordello atmosphere featuring New Orleans cuisine and American dishes. The best jazz in Boston with featured jazz artists Tues. through Thurs., weekend jazz dance band Fri. & Sat. A jazz brunch and special concert on Sunday. Valet parking.

P. A. Seafood, 345 Somerville Avenue, Somerville, 776-1557. The only Iberian restaurant in New England. We specialize in Spanish and Portuguese food. Our Specialties are Paella's and Mariscada's daily. Monday to Saturday, lunch and dinner. Sundays dinner only.

P. Brillo and Sons, 150 Worcester Rd. (Rte. 9), Framingham, 620-0436. Family style spaghetti, pizza, and seafood house. Come as you are, bring the whole family and relax. Featuring fresh Maine lobster, 13 spaghetti sauces and the best pizza in town. Open 7 days a week.



The Pier Restaurant, 145 Northern Ave., Boston, 426-7222. Enjoy excellent dining with a panoramic view of Boston's waterfront. Try our superb seafoods, authentic Italian specialties, and selected prime meats. Ray McCarthy's Portside Lounge boasts entertainment and dancing 7 nights with Popular bands. The happiest of happy hours from 5-7, Mon. to Fri. All of this and free parking too!

Scotch 'N Sirloin, 77 North Washington Street, Boston, 723-3677. Swinging views of Boston from eight floors above the city. Choice aged steaks, prime rib and seafood. Cocktails daily 4:30. Dinner 5:00. Live entertainment in lounge. Reservations accepted. Valet Parking.

Spinnaker, Hyatt Regency, 575 Memorial Dr., Cambridge, 492-1234. After the game take a spin around town at Boston's only revolving rooftop lounge and restaurant. Enjoy specialty cocktails including frozen drinks and original fizzes. Luncheon, prime rib dinner, and late night snacks. Brunch is served on Sundays, featuring your favorite omelettes prepared tableside.





The American Express Card. Don't leave home without it.

Get the extra step when you're on the spot."



O. J. Simpson San Francisco Forty-Niners Spot-bilt Pro Advisory Staff

Take a tip from a pro and put yourself in his shoes. Spot-bilt. Like all the top professional athletes who wear them, you'll get the extra step when you're on the spot. Step into Spot-bilt. America's leading manufacturer of American-made athletic footwear for all sports played on all kinds of turf.



The extra step when you're on the spot.

Baseball's Great Pinch Hitters

blows. Rich Reese accomplished the ultimate thrill, a pinch hit homer with the bases loaded, three times. The former Twin accomplished this in the years 1969, '70, and '72.

Lovable Hall of Famer, Yogi Berra, was the first man to hit a pinch homer in a World Series when he accomplished this in 1947. Both Chuck Essegian and Bernie Carbo have hit two homers in a Series while batting for others. Chuck did it in 1959, and Bernie in the thrilling '75 event. Essegian has insured his place in baseball trivia by not only hitting two homers in a Series, but also playing in a Rose Bowl.

The first man to ever hit a homer in his initial time at bat in the major leagues as a pinch hitter was Cardinal Eddie Morgan who did it in 1936. The following year Ace Parker of the A's became the first A.L. player to do this. Both lasted but two seasons in the majors. However, Parker turned to football and made the pro football Hall of Fame. Pirate manager Chuck Tanner also homered his first AB as a pinch hitter.

Several pitchers enhanced their careers as effective pinch batters. Red Lucas for many years held most of the pinch hitting records. Hall of Famers Red Ruffing and Early Wynn often hit for others. Wynn is the only pitcher to give up a bases loaded pinch homer and also hit one. George Uhle, Schoolboy Rowe, Tommy Byrne and

Continued from Page 12
Lynn "Line Drive" Nelson were

pitchers.

Stars Johnny Mize, Enos Slaughter and Tommy Davis prolonged their careers considerably as pinch batters. Davis, a two time National League batting king, played for six American and three National League teams over an 18 year career hitting .320 as a pinch batter.

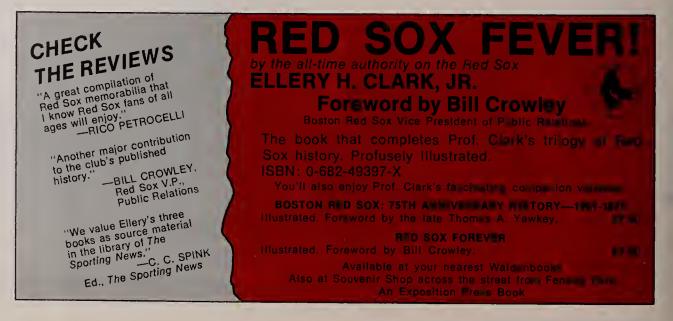
among other top pinch hitting

As long as baseball is played, there will always be room for the batter who can come up cold and thrill the fans with a pinch hit.



RICK AVERBACH

Led Majors (Cincinnati Reds) in 1978 with .538 (7-13) pinch hitting average.



Take another look at easy car care.

Look for this heavy-hitting team of fine automotive products at Zayre. They'll help you bat a thousand on the road, and save money, too. MVP's like Lee, Prestone, Champion, Goodyear, DuPont, STP, Quaker State and more will keep your car in shape for a winning season. 66 stores in New England. For care free car care, take another look at Zayre.







Fred Lynn

by Ned Martin

The man in center field wearing Red Sox #19 these days and nights is not your garden variety baseball player. Fred Lynn burns steadily, sometimes spectacularly in his performances at the plate, on the bases and in the field. I may have been reaching, when one game this season I watched a television replay of one of Lynn's splendid outfield catches and compared it to "Sinatra singing Cole Porter." Sometimes you have to reach a bit when you catch on to Fred Lynn at his best.

There have been times, of course, when he has not been at his best. Usually these times have occurred off the field and have involved clubhouse or public quotes. A few years ago Lynn, Rick Burleson and Carlton Fisk were negotiating contracts in mid-season. When it was rumored that one or all of them might leave Boston for greener fields, the boos became noticeable at Fenway Park.

"It was definitely a different experience for me," Lynn said. "Being in your home ball park and getting the boos and catcalls. It felt like being in games on the road. I finally blocked it out mentally. But I hope I won't have to go through that again.'

Which leads to a written report this year that once Fred played out his contract here, he would want to leave the Red Sox and play elsewhere, preferably his native California. What about that?

'Completely false. I have said I'd like to finish my career in Boston. I like the ball park and the fans here. And I hit so well here I'd be crazy to leave. It's the best ball park in the majors as far as I can see. The background is good, the hitting surface is good, everything. And its intimacy makes you feel that you relate to the fans, and they to you."

In rating baseball parks in the American League, it's Fenway first for Fred Lynn. He likes the way it's manicured, the excellent drainage, the grass well-tended and short ("The ball gets out to you quickly"). And somewhat surprisingly, he rates Oakland as the second best place to play in the outfield.

The worst parks?

"Turf parks are high on my list. Artificial turf has no part in this game. But Comiskey Park in Chicago is probably the worst allaround field. The infield is bad, the outfield is treacherous. And there's always debris on the field."

So much for that.

Lynn's well-publicized winter weight and muscle-building program with the Nautilus system has served him well. It has added muscle tone all over and has improved his stamina. He feels better prepared now for the dog days deep into the season. He recommends it for everyone, but says that it should be started under supervision.

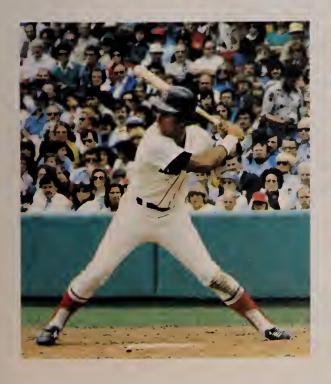
The long baseball season grinds down on a player, mentally as well as physically, Lynn cites his own case - hitting about .400 at Fenway and .250 on the road — as being mental. He has been trying this year to key himself mentally for every time at bat on the road, something he has had difficulty doing in the past.

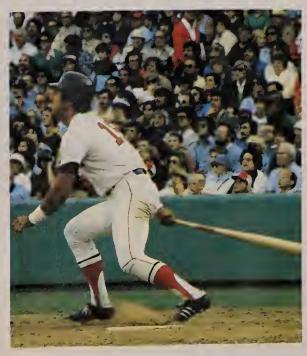
As for playing this game with pain, Fred has an answer to past implications that he lacks some-

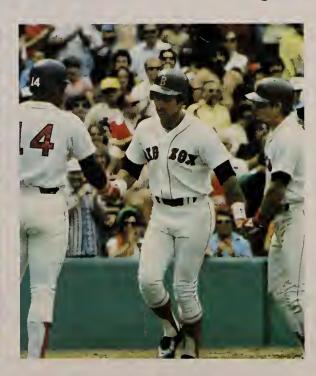
thing in that regard.

"People give me a bad rap about that. They've never seen me play anything but baseball. Never seen me play basketball or football. They really don't know me, to say those kinds of things. I say that if a baseball outfielder can't run, he can't play. And if I have a muscle pull, a groin pull, I can't run; therefore, I can't play."

Continued on Page 19

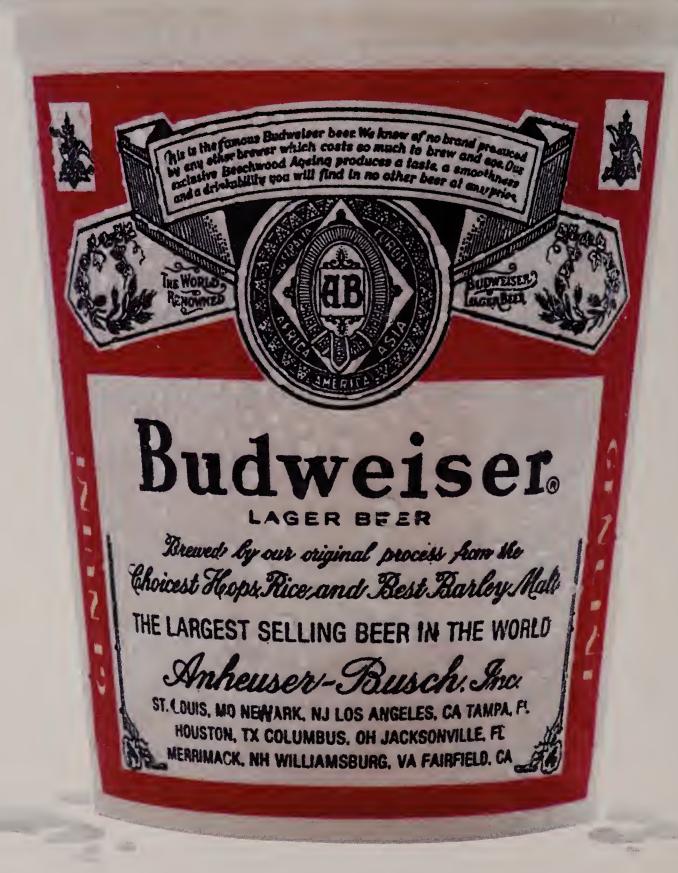












Best call of the day!

Does anybody really know Fred Lynn?

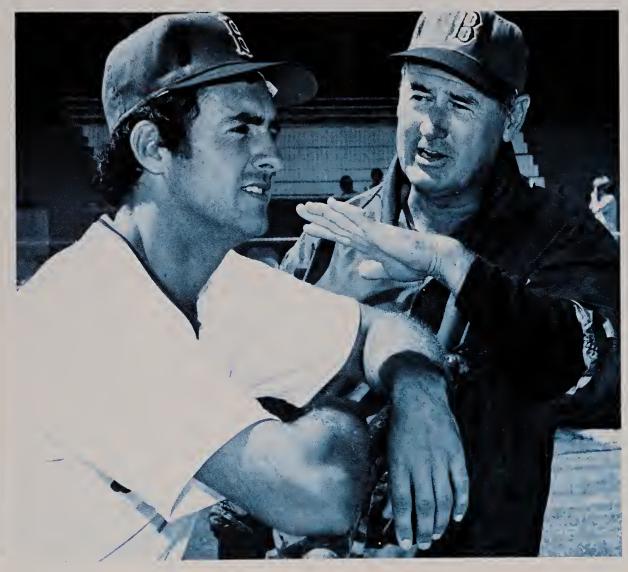
"There aren't too many people who know me well, except my family and a few close friends. I'm not very intimate with people and I try not to show my emotions too much. That may be a character flaw, but it's the way I am. Shy and introverted, too. But baseball has helped get me out of my shell."

Lynn has a weird and sometimes puckish sense of humor. Bill Lee used to call it black humor, a morbid sense. It is a bit off the wall and adds another side to a personality that reflects candor, whimsy and an occasional dark side of the moon.

Fred Lynn. Jack Armstrong-type growing up as high school and college star under California skies, gliding with the wind and the slowbuilding surf at Laguna. Maturing into a gifted major leaguer, comfortably set with an attractive family a-building, and the world on a string.

Maybe it's not too far out to equate the sweet, long, power-controlled swing, the accurate arm and the gangling, offbeat gallop for the fly ball to Sinatra singing Cole Porter.





Discover



For fun and food you love to eat. Even the price is a treat.



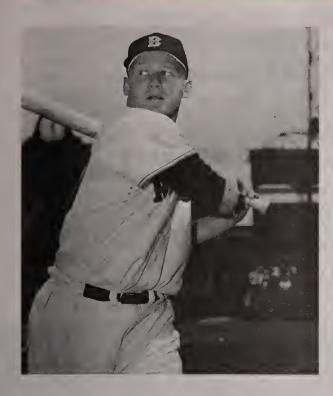
Introducing Rich Lights from Viceroy.



The first low'tar'cigarette good enough to be called rich.

Kings and 100's.

Former Red Sox Stars Where Are They Now?



A Continuing Series

With GEORGE SULLIVAN

A former Boston sports columnist, GEORGE SULLIVAN has been writing about the Red Sox for 25 years. His illustrated history on the team will be published by Bobbs-Merrill in the Fall.

Jackie Jensen

Red Sox outfielder, 1954-59, 1961 Wore No. 4

Then: He was the Golden Boy, the University of California football-baseball All-American who went on to play 11 seasons in the American League — the last seven for the Red Sox, for whom he was the league's MVP in 1958.

By age 25, Jackie Jensen had tasted a sports smorgasbord that may never be repeated. He is the only person ever to appear in the Rose Bowl, East-West Shrine football game, World Series and baseball's All-Star Game. (And that doesn't include starring as a freshman in the Collegiate World Series, pitching and batting Cal to the NCAA title.)

Jensen also is the only player to have teamed in the same outfields with two legends, Joe DiMaggio and Ted Williams. As a Yankee rookie in 1950, Jensen was billed as heir apparent to the aging DiMaggio. But two years later Jackie was traded to the Senators, a deal that Casey Stengel later admitted was one of his biggest mistakes. And after two years in Washington, Jensen was swapped to the Red Sox for pitcher Maury McDermott and outfielder Tom Umphlett.

Jensen and Williams gave the Red Sox one of baseball's best 1-2 punches — sluggers from both sides of the plate, the righthandhitting Jensen usually batting cleanup behind the lefty-swinging Williams. And the outfield of Jensen in right, Jimmy Piersall in center and Williams in left was one of the Fifties' best outfields — and probably the most sensitive and high-strung ever.

Jensen three times topped the A.L. in RBIs while wearing a Red Sox uniform, and also led in stolen bases and outfield assists. He also led the league in hitting into double plays, and that attracted the wrath of some Fenway fans, who ignored that (1) Jensen's double-play smashes often would have been hits if they'd been a few inches to either side of the fielder, and (2) the Sox of the late-Fifties were notoriously slow-footed.

A year after winning the 1958 MVP Award, Jensen quit baseball at age 32 while at his peak — homering on his final swing at Fenway. He quit in an attempt to save a skidding marriage to Olympic diving star Zoe Ann Olsen (they were later divorced, remarried and divorced again) and because of his extraordinary fear of airplanes.

"It was silly retiring," Jensen says. "I was only 32 and probably had a better season in '59 than I had in '58 when I was MVP. I was at the height of my career and, looking back, it was foolish to quit. Maybe I wouldn't have if my head

Continued on Page 23

Tonight, come up to Canada with a friend.



Canadian Mist. Light, smooth taste. Mellow flavor. Always satisfying. So why not share some tonight with a friend.



IMPORTEO 8Y 8ROWN-FORMAN OISTILLERS IMPORT COMPANY, N.Y., N.Y.,
CANADIAN WHISKY—A BLEND. 80 OR 86.8 PROOF

Best at any position

Before Gillette Atra®, it was impossible to shave this close with so much comfort. Why?

Atra is the first razor with a head that pivots to follow every contour of your face. Stroke after stroke, it's right on the money.

This Atra "face-hugging" action keeps the twinblades working at the perfect shaving angle. No other razor could ever do that.

Try the Gillette Atra Razor soon. You'll be convinced there's never been a better way to shave.



had been screwed on better. But I thought it would answer my problems.'

After sitting out 1960, Jensen tried a comeback that proved futile because "the same problems resurfaced. I thought they were solved but they weren't."

Jensen quit in disgust after the 1961 season, returning to his home overlooking Lake Tahoe in the High Sierras and putting himself out of circulation.

Now: At 52, Jensen and his wife Kathy live in rural central Virginia, half way between Scottsville (population 353 at last count) and Fork Union (population 250 at last count), about 30 miles south of Charlottesville. There the Jensens have a tree farm, growing mostly Christmas trees. Maintaining his baseball interest, Jackie also has helped coach the two baseball teams at Fork Union Military Academy the past two seasons.

Jensen has fully recovered from

a near-fatal heart attack in 1969 while coaching the University of Nevada baseball team. He went on to manage a season in the Red Sox system (Jamestown, NY, in the rookie league) before returning to his alma mater in 1974 to coach the Cal baseball team four years. Jackie left there after the 1977 season to become a gentleman farmer in Virginia, his wife's native state.

Quotes: "The greatest memory, and the biggest thrill, is having played in the same outfield with two of the greatest players of all time - Joe DiMaggio and Ted Williams. I'm grateful to have had that distinction and experience, a matter of right time, right place.

"They were opposites, each great in his own way. Ted was the greatest hitter I ever saw. Joe the most complete player. Ted could destroy you with one swing of the bat; Joe could destroy you in many ways.

"Joe was quiet and distant yet friendly. I was in awe playing next to him, a feeling I can't put into words. Joe was near the end of the trail. But even then, when he had a few days' rest, he played this game superbly and you could see what he had been.

"And he was simply magnetic. So was Ted in a wholly different way.

"He was the big kid — always a lot of noise, a lot of enthusiasm. He enjoyed anything and everything except sports writers. And when he took a bat in his hands he was the master. Everything stopped. Every player watched, both teammate and opponent. It was like studying a great artist. There wasn't a player who didn't respect him.

"Right field at Fenway is murder, the sun field, and few play it well. Jackie Jensen was the best I saw at it.'' —Ted Williams

Continued on Page 26



batters were racking him."

In any event, the jury had just about decided Allenson's fate — back to the hinterlands! — when Montgomery's injuries developed, and fellow rookie Mike O'Berry (who was also struggling at the plate) incurred a shoulder strain.

Allenson started catching regularly early in the year when injuries curtailed Montgomery and rookie Mike O'Berry. This time, beginning with a mid-April homestand, he disappointed no one. He relaxed more at the plate, as his home run against Rick Wise indicated, but more importantly he found his confidence soaring, both in his handling of the staff and in his rejuvenated throwing arm which began nailing runners at a very respectable 40-percent clip.

"Catching's such an involved position," he said. "You really have to be able to run things out there, and I think I started doing that pretty well. I began to feel very comfortable. I've seen all of the catchers in the league now, and I

honestly think the time's going to come when I can be known as one of the best, defensively at least."

That, of course, was an important qualification he tagged on at the end, because by the midway point of the season, with an average of .218, he was hardly conjuring up memories of Joltin' Joe in the batter's box.

"My hitting will come around," he promised. "I know it hasn't been clicking yet. Usually, if the game is close or we're trailing, someone pinch-hits for me my third time up, and it's hard getting untracked from a slump when you're given only two at-bats a game. Don't get me wrong. I'm not faulting (Don) Zimmer, because we're out there to win. That's the thing about playing for this club: you've got to win every game!"

That, of course, is always the idea, but it was only wishful thinking not too long ago. Win without a healthy Fisk? Sure, just as soon as the Rockies crumbled and Gibraltar tumbled. It was not what you'd

have called a sure bet.

"Some people thought I couldn't catch at this level," Allenson said. "But I've always believed it would happen, ever since I was a kid of six or seven and first decided that this was what I wanted to do in life. I never stopped believing that I'd get here eventually, as long as I kept working at it."

"The whole idea is to win," Monty said. "People are always asking me if I feel left out, and I tell them, "heavens no, especially not on the first and fifteenth (paydays) of each month! This is a job that has to be filled, and I'm just very happy filling it in an organization like Boston's. Sure, the stars are more rewarded, much more than little guys like me, but as long as we keep winning, we're all going to make some money. All I want to do is help make us winners.

"Or you could look at it this way, I suppose. If I don't play too much, no one will ever find out if I'm really bad."

1978 THE RED SOX SPELLED RELIEF: BOB STANLEY

Team winner of the 1978 Rolaids Relief Man Award for outstanding relief pitching.



Rolaids Also Salutes 1978 League Winners

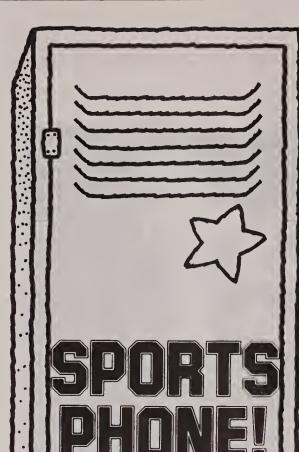
Rollie Fingers
San Diego Padres
National League

Rich Gossage New York Yankees American League



Rolaids spells relief

chlitz makes it great.



It's the fast, easy way to get final scores on all the big games.

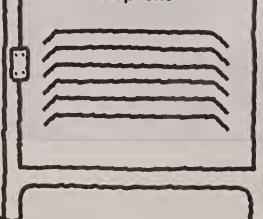
Just pick up your phone and dial SPORTSPHONE direct in New York. And don't miss the exciting daily sports features. From Boston, the charge is only:

		lst Min.	Add'l Min.
	MonFri.	1-2411.	1,1111.
	8am5p.m.	44¢	30¢
V	SunFri. 5 p.mll p.m.	28¢	20¢
	SunFri.		
	ll p.m8 a.m.	17¢	12¢
	All Day Sat.	17¢	12¢
	Sun. 8a.m5 p.m.	17¢	12¢
	Tax not incl		
	SPORTSPHONE is of Phone Progre	servic ams, Ir	e mark ic.

1-212-999-1313



New England Telephone





Where Are They Now?

Continued from Page 23

"Ted knew all there was to hitting and could explain it. And everything he taught me I've spouted to every hitter I've coached. And I haven't found that advice wrong yet.

"There's only one Ted. He's one of a kind.

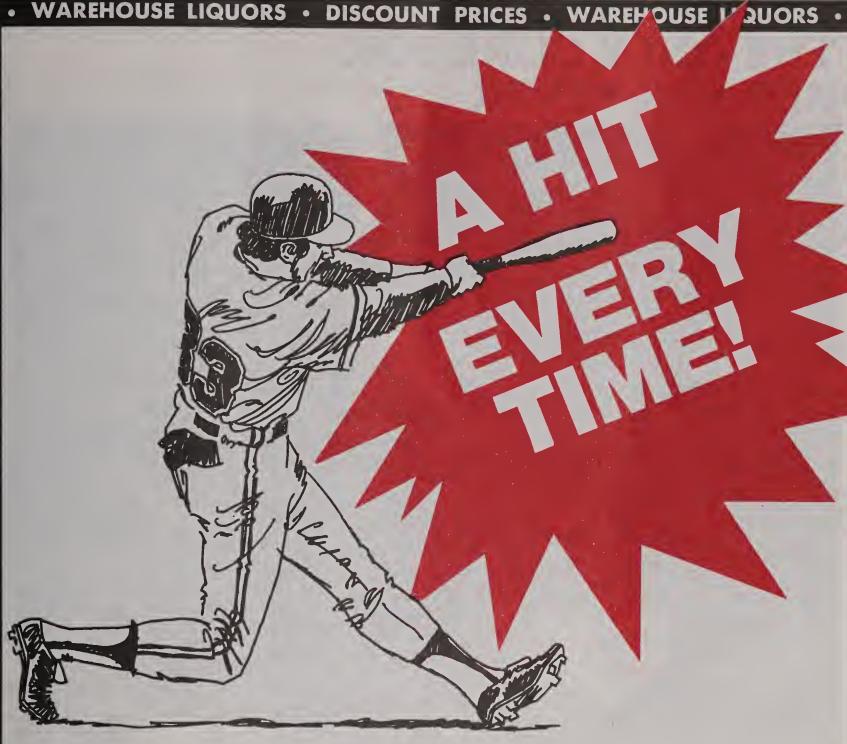
"So playing with those two greats was my greatest thrill. No, there isn't any one hit during my 11 seasons that stands out. Instead, what I remember most was the great rivalry between the Red Sox and Yankees, and I saw it from both sides of the fence.

"That series was a tradition. No one game stands out, but most were wars. When we won, it was a nice warm feeling that the whole club shared — the satisfaction of a job well done. That's what the game is supposed to be all about. And that's the dream you remember most.

"I enjoyed playing for the Red Sox. Those were my happiest years in baseball.

"Playing for the Yankees was something special, too. But it was frustrating because I spent a lot of

Continued on Page 38



We feature the Nationally Advertised products you know and trust at discount prices

45 COMMERCIAL AVE.

CAMBRIDGE

Adjacent to Lechmere Sales Tel. 354-0488



Retail Store Hours—8 A.M. to 10 P.M.

WAREHOUSE LIQUORS . DISCOUNT PRICES . WAREHOUSE LIQUORS .

WAREHOUSE LIQUORS . DISCOUNT PRICES

WAREHOUSE LIQUORS

THE ONLY CURE FOR RED SOX FEVER . . .



The official major league baseball clubhouse is here at Jordan Marsh! You'll find baseball jackets, caps, gymbags, pennants, t-shirts and lots more to see you through the season.

And if you've got Red Sox fever here's just the thing:

the official Sox baseball jacket in navy blue-polyester/cotton with red letterings and contrasting stripes. Lined with soft warm flannel and completely machine washable. Boys sizes 4-7, 8-16, \$15.50. Boys Clothing, D-440, Boston and branches.

Jordan Marsh

JORDAN MARSH A UNIT OF ALLIED STORES CHARGE IT! USE YOUR JORDAN MARSH OR AMERICAN EXPRESS® CARD

COMING TO FENWAY PARK

MINNESOTA TWINS — August 13 (7:30 P.M.), 14 (7:30 P.M.), 15 (7:30 P.M.)



WILLIE NORWOOD



ROY SMALLEY



MIKE MARSHALL

CHICAGO WHITE SOX — AUGUST 16 (7:30 P.M.), 17 (7:30 P.M.), 18 (2:00 P.M.), and 19 (Maine Day 2:00 P.M.)



RALPH GARR



ERIC SODERHOLM



CHET LEMON

TEXAS RANGERS — AUGUST 30 (7:30 P.M.), 31 (7:30 P.M.), SEPTEMBER 1 (2:00 P.M.) and 2 (2:00 P.M.)



JIM SUNDBERG

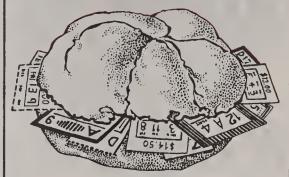


DOYLE ALEXANDER



JOHN ELLIS

elsies



tickets & lunch

TOUCH ALL BASES AT
ELSIE'S KENMORE SQUARE

COME IN AND ENJOY
OUR FAMOUS
ROAST BEEF SPECIAL
SALADS
BIG BURGER
DESSERTS
at reasonable prices



ELSIE'S TICKET AGENCY

CONCERTS
THEATRES
SPORTS
NY THEATRES
BOTH AT 645 BEACON STREET,

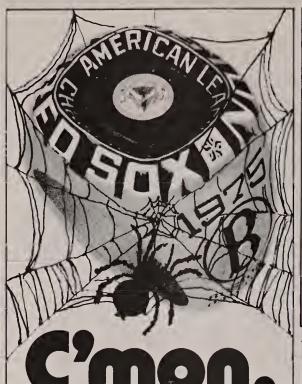
424-1300



If I had cancer.
Would you help me?
"Gee, Thanks"

THE JIMMY FUND

P.O. Box 700 Kenmore Station Boston, MA 02215



ISN'T IT ABOUT TIME WE MADE YOU ANOTHER CHAMPIONSHIP RING?



Attleboro Massachusetts 02703

RINGS, EMBLEMATIC JEWELRY, TROPHIES, AWARDS, AND OTHER RECOGNITION PRODUCTS FOR SCHOOL, INDUSTRY AND PROFESSIONAL SPORT

THE A.L. RED BOOK



includes handling

A fascinating guide to both the past and the future, containing vital league, team and player records from 1901 right up through 1978.

1978 N.L. Green Book also available. Send \$5.95 for each book to: Baseball Fact Books, P.O. Box One, Los Angeles, CA 90051

Everyone beefs, but no one complains.

Neil Manning's

Food and Spirits. 135 Market Street, Brighton. Ten minutes from Fenway Park. Next to TV 38. 782-4700.

9t's Easy to Keep Score

Boseball Shorthand, os used by the news media to render every game more enjayable to baseball enthusiasts. All players are numbered and all plays recarded by symbols. For symbols and example of system, see below.

CODE NUMBER OF PLAYERS AS FOLLOWS

Pitcher	- 1	Second Basemon	4	Left Fielder	7
Catcher	2	Third Basemon	5	Center Fielder	8
First Bosemon	3	Shortstop	6	Right Fielder	9
		SYMBOLS FOR	PLAYS		
Single		Fielder's Choice	FC	Possed Boll	PB
Double ==		Hit by Pitcher	HP	Bolk	BK
Triple	= _	Wild Pitch	WP	Struck Out	K
Hame Run		Stolen Base	SB	Base on Bolls	BB
Reached bose on erra	r E	Sacrifice	SAC	Force Out	FO



The lawer lefthand corner af the scoring block shauld be considered as home plate. Pragress is caunter-clackwise with progress to first bose indicated in lower righthand carner, to second in upper righthand corner, to third in upper lefthand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on o wild pitch and scored on a passed ball. It is canvenient to encircle all runs as shown sa that scoring plays may be seen at o glance.

FENWAY PARK GROUND RULES

Foul poles, screen poles and screen on top of left field fence are outside of playing field.

Ball going through scoreboard, either on the bound or fly: 2 Bases.

Fly ball striking left center field wall to right of line behind flag pole: Home Run.

Fly ball striking wall or flag pole and bounding into bleachers: Home Run.

Fly ball striking line or right of same on wall in right center: Home Run.

Fly ball striking wall left of line and bounding into bullpen: Home Run, Ball sticking in bullpen screen: 2 Bases.

Batted or thrown ball remaining behind or under canvas or in cylinder: 2 Bases.

Ball striking bevel on the wall between the foul pole in left field and the corner back of the flag pole, and bounding into stands or out of park: 2 Bases.

Ball striking top of scoreboard, also ladder below top of wall and bounding out of the park: 2 Bases.

THE DOYLE BROTHERS



Brian - N.Y. Yankees





Blake — Baltimore Orioles Denny — Former Boston Red Sox



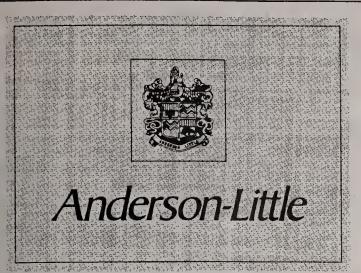


Pat Jantomaso

OPEN NOV. 1st thru AUG. 31

AGE GROUPS (8 — 12) (13 — 15) (16 — 23)

Located at Chain-O-Lakes Baseball Complex in beautiful Winter Haven, Florida "Spring Training Home of the Boston Red Sox" Write for Free Brochure Florida Professional Baseball School, Inc. Department FP P.O. Box 9156 Winter Haven, Florida 33880 or Call Bob Hicinbothem, Executive Director (813) 293-8994 • 293-8995 Eastern Airlines is the official carrier for our school



The Anderson-Little label. It's like a written guarantee.

Our label guarantees you fine fabric and tailoring at affordable prices. And expert alterations on men's and boys' suits, sport coats and slacks absolutely free.

For a store that stands behind the clothes it sells, shop Anderson-Little. *Fine clothing for men, women and boys.*

MILWAUKEE BREWERS ROSTER

No.	Name	В	Т	Hgt.	Wgt.	Born	Birthplace	1978 Club	G	IP	W	L	ERA
	PITCHERS												
46	AUGUSTINE, JERRY	L	L	6′0′′	185	7-24-52	Kewaunee, WI	Milwaukee	35	188	13	12	4.54
48	CALDWELL, MIKE	R	L	6'0''	185	1-22-49	Tarboro, NC	Milwaukee	37	293	22	9	2.37
35	CASTRO, BILL	R	R	5′11′′	170	12-13-53	Santiago, DR	Milwaukee	42	50	5	4	1.81
47	CLEVELAND, REGGIE	R	R	6′1′′	200	5-23-48	Sask., Canada	Texas	53	76	5	7	3.08
								Boston	.1	.1	0	1	0.00
45	GALASSO, BOB	L	R	6′0′′	205	1-13-52	Connellsville, PA						
30	HAAS, MOOSE	R	R	6′0′′	170	4-22-56	Baltimore, MD	Milwaukee	7	34	2	3	6.10
10	McCLURE, BOB	L-R	L	5′11′′	170	4-29-53	Oakland, CA	Milwaukee	44	65	2	6	3.74
43	MITCHELL, PAUL	R	R	6'1′′	195	8-19-50	Worcester, MA	Seattle	29	168	8	14	4.18
41	SLATON, JIM	R	R	6'0''	185	6-19-50	Long Beach, CA	Detroit	35	234	17	11	4.12
39	SORENSEN, LARY	R	R	6'2''	200	10- 4-55	Detroit, MI	Milwaukee	37	281	18	12	3.21
25	TRAVERS, BILL	L	L	6'6''	200	10-27-52	Norwood, MA	Milwaukee	28	176	12	11	4.41
_	CATCHERS								G	Н	HR	RBI	Avg.
13	FOSSE, RAY	. R	R	6′2′′	210	4- 4-47	Marion, IL	Milwaukee	0	0	0	0	.000
21	MARTINEZ, BUCK	R	R	5′11″	190	11- 7-48	Redding, CA	Milwaukee	89	56	1	20	.219
22	MOORE, CHARLIE	R	R	5′11′′	180	6-21-53	Birmingham, AL	Milwaukee	96	72	5	31	.269
	INFIELDERS												
6	BANDO, SAL	R	R	6′0′′	195	2-13-44	Cleveland, OH	Milwaukee	152	154	17	78	.285
15	COOPER, CECIL	L	L	6'2''	190	12-20-49	Brenham, TX	Milwaukee	107	127	13	54	.312
17	GANTNER, JIM	L	R	5′11′′	175	1- 5-53	Fond du Lac, WI	Milwaukee	43	21	1	8	.216
4	MOLITOR, PAUL	R	R	6′0′′	175	8-22-56	St. Paul, MN	Milwaukee	125	142	6	45	.273
7	MONEY, DON	R	R	6′1′′	190	6- 7-47	Washington, D.C.	Milwaukee	137	152	14	54	.293
19	YOUNT, ROBIN	R	R	6′0′′	170	9-16-55	Danville, IL	Milwaukee	127	147	9	71	.293
	OUTFIELDERS												
26	DAVIS, DICK	R	R	6'3''	195	9-25-53	Long Beach, CA	Milwaukee	69	54	5	26	.248
16	LEZCANO, SIXTO	R	R	5'10"	175	11-28-53	Arecibo, PR	Milwaukee	132	129	15	61	.292
24	OGLIVIE, BEN	L	L	6'2"	170	2-11-49	Colon, Panama	Milwaukee	128	142	18	72	.303
20	THOMAS, GORMAN	R	R	6'3"	205	12-12-50	Charleston, SC	Milwaukee	137	111	32	86	.246
14	WOHLFORD, JIM	R	R	5′10′′	175	2-18-51	Visalia, CA	Milwaukee	46	35	1	19	.297

MANAGER: George Bamberger

COACHES: Larry Haney (12), Bullpen; Frank Howard (33), 1B; Harvey Kuenn (32), Batting; Cal McLish (38), Pitching; Buck Rodgers (37), 3B

CROSS®

Fine Uriting Instruments Since 1846

LINCOLN, RHODE ISLAND
BALLINASLOE, CO. GALWAY, IRELAND

BOSTON RED SOX YEARBOOK

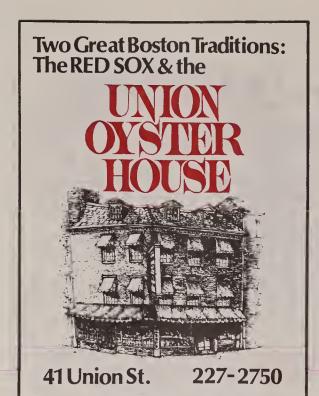
color action photos statistics

On sale in Fenway Park for \$2.00

and at all local newsstands for \$2.50

By Mail send \$3.00 to: RED SOX YEARBOOK

Box 9 Boston, MA 02114

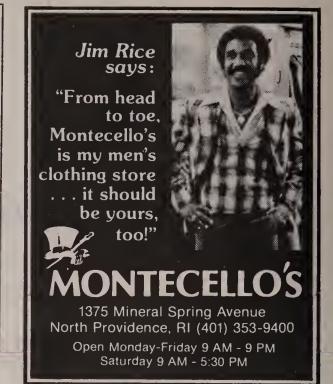




Boston: 69 Tremont St./410 Stuart St. One Washington Mall/275 Hanover St. Winthrop: 35 Putnam St./723-1600



Deposits insured in full. FDIC/DIFM.



MOLITOR, IF 4 MOLITOR, IF
6 BANDO, IF
7 MONEY, IF
9 HISLE, OF
13 FOSSE, C
14 WOHLFORD, OF
15 COOPER, IF
16 LEZCANO, OF

17 GANTNER, IF 19 YOUNT, IF 20 THOMAS, OF 21 MARTINÉZ, C

22 MOORE, C 24 OGLIVIE, OF 26 DAVIS, OF

PITCHERS

10 McCLURE 25 TRAVERS

30 HAAS 35 CASTRO 39 SORENSEN

41 SLATON

43 MITCHELL

45 GALASSO 46 AUGUSTINE

CLEVELAND **48 CALDWELL**

MANAGER:

BAMBERGER (31)

GEORGE

COACHES: LARRY HANEY (12) HARVEY KUENN (32) FRANK HOWARD (33) BUCK RODGERS (37) CAL McLISH (38)

BREWERS		,	9			C	7	8	n	AB	R	H	RBI	PO	A	E
DREWENS	1	2	3	4	5	6	7	0	9	10	11	12	13	14	15	16
									,							

Going a long way in '79.

Tune in all the Red Sox action on WITS Radio 1510, Boston, WBET, 1460 AM, Brockton, WHAV, 1490 AM / 92.5 FM, Haverhill, WPLM, 1390 AM / 99.1 FM, Plymouth, WDLW, 1330 AM, Waltham and the other 72 stations of the New England Red Sox Radio Network.





QUALITY IN EVERY DETAIL



- 1 DWYER, OF
 2 REMY, IF
 3 BROHAMER, IF
 4 HOBSON, IF
 5 WATSON, IF
 7 BURLESON, IF
 8 YASTRZEMSKI, OF
 10 MONTGOMERY, C
 12 PAPI, IF
 14 RICE, OF
 17 POQUETTE, OF
 19 LYNN, OF
 20 WOLFE, IF
 24 EVANS, OF
 27 FISK, C
 39 ALLENSON, C

- PITCHERS
 16 BURGMEIER
 21 TORREZ
 22 CAMPBELL
 25 RENKO
 28 RIPLEY
 41 DRAGO
 42 RAINEY
 43 ECKERSLEY
 44 FINCH
 45 WRIGHT
 46 STANLEY
 49 REMMERSWA
- 49 REMMERSWAAL

MANAGER:

DON ZIMMER (34)

COACHES: AL JACKSON (32) WALT HRINIAK (33)

JOHN PESKY (35) EDDIE YOST (36)

DED COV	0			_		7			AB	R	Н	RBI	PO	A	E
RED SOX	2	3	4	5	6	1	8	9	10	11	12	13	14	15	16
							٠								



This Program printed by MARK-BURTON INC. Master Printer



300 Summer Street, Boston, Massachusetts 02210, Tel. (617) 426-3971

BOSTON RED SOX ROSTER

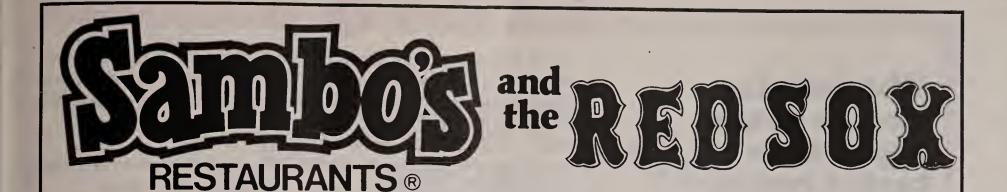
No.	Name	В	Т	Hgt.	Wgt.	Born	Birthplace	1978 Club	G	IP	W	L	ER
	PITCHERS												
	BURGMEIER, TOM	L	L	5′11′′	180	8- 2-43	St. Paul,MN	Boston	35	61	2	1	4.4
2	CAMPBELL, BILL	R	R	6′3′′	190	8- 9-48	Highland Park, MI	Boston	29	51	7	5	3.9
	DRAGO, DICK	R	R	6′1′′	200	6-25-45	Toledo, OH	Boston	37	77	4	Δ	3.0
13	ECKERSLEY, DENNIS	R	R	6′2′′	190	10- 3-54	Oakland, CA	Boston	35	268	20	2	2.9
14 1	FINCH, JOEL	R	R	6′2′′	175	3-20-56	So. Bend, IN	Pawtucket	28	167	11	8	3.1
	RAINEY, CHUCK	R	R	5′11′′	195	7-14-54	San Diego, CA	Pawtucket	24	170	13	7	2.9
19	REMMERSWAAL, WIN	R	R	6′2′′	160	3- 8-54	The Hague, HOL	Pawtucket	34	155	8	6	4.4
25 1	RENKO, STEVE	R	R	6'6''	226	12-10-44	Kansas City, MO	Oakland	27	151	6	12	4.2
28 I	RIPLEY, ALLEN	R	R	6'3''	180	10-18-52	Norwood, MA	Boston	15	73	2	5	5.5
							mornou, ma	Pawtucket	11	37	2	2	5.54
	STANLEY, BOB	R	R	6'4''	205	11-10-54	Portland, ME	Boston	52	142	15	2	2.6
	TORREZ, MIKE	R	R	6′5′′	210	8-28-46	Topeka, KS	Boston	36	250	16	13	3.9
5 \	WRIGHT, JIM	R	R	6′1′′	165	12-21-50	Reed City, MI	Boston	24	116	8	4	3.67
	CATCHERS								G	Н	HR	RBI	Avg
	ALLENSON, GARY	R	R	5′11′′	188	2- 4-55	Culver City, CA	Pawtucket	133	133	20	76	.299
	FISK, CARLTON	R	R	6'2''	220	12-26-47	Bellows Falls, VT	Boston	157	162	20	88	.284
0 1	MONTGOMERY, BOB	R	R	6'1''	210	4-16-44	Nashville, TN	Boston	10	. 7	0	5	.241
	NFIELDERS												
	BROHAMER, JACK	L	R	5′9′′	170	2-26-50	Maywood, CA	Boston	81	57	1	25	22
	BURLESON, RICK	R	R	5′10′′	160	4-29-51	Lynnwood, CA	Boston	145	155	5	49	.234
	HOBSON, BUTCH	R	R	6′1′′	190	8-17-51	Tuscaloosa, AL	Boston	147	128	17	80	.248
	PAPI, STAN	R	R	6′0′′	178	5-14-51	Fresno, CA	Montreal	67	35	0		.250
	REMY, JERRY	L	R	5'9''	165	11- 8-52	Fall River, MA	Boston	148	162	2	11 44	.230
	WATSON, BOB	R	R	6′2′′	208	4-10-46	Los Angeles, CA	Houston	139	133			.278
0 V	WOLFE, LARRY	R	R	5′11′′	180	3- 2-53	Melbourne, FL	Minnesota	88	55	14 3	79 25	.289
	OUTFIELDERS												
1 D	DWYER, JIM	L	L	5′10′′	175	1- 3-50	Evergreen Park, IL	St. 0.E	407				
4 E	VANS, DWIGHT	R	R	6'3''	205	11- 3-51	Santa Monica, CA	St. L — S.F.	107	53	6	26	.223
	YNN, FRED	L	Ĺ.	6'1''	190	2- 3-52	Chicago, IL	Boston	147	123	24	63	.247
7 P	OQUETTE, TOM	L	R	5′11″	175	10-30-51	Eau Claire, WI	Boston	150	161	22	82	.298
4 R	RICE, JIM	R	R	6'2''	205	3- 8-53		Kansas City	80	44	16	30	.216
8 Y	ASTRZEMSKI, CARL	Ï.	R	5′11″	185	8-22-39	Anderson, SC	Boston	163	213	46	139	.315
				J 11	103	0-22-35	Southampton, NY	Boston	144	145	17	81	.277

Walk intentionally.
Health thyself.



Blue Cross Blue Shield of Massachusetts

Write for our free brochure "Walk," Blue Cross and Blue Shield, Public Affairs, P.O. Box 2097, Boston, MA 02106.



Just what the family ordered.®

AMERICAN LEAGUE PITCHERS

BALTIMORE BALTIMORE 16 McGregor 22 Palmer 23 Martinez, T. 26 Stanhouse 30 Martinez, D. 32 Stone 37 Flinn 46 Flanagan 49 Stoddard 53 Stewart 59 Ford

CALIFORNIA CALIFORNIA 17 LaRoche 30 Ryan 33 Barr 34 Botting 36 Barlow 37 Frost 38 Clear 40 Tanana 41 Eddy 42 Knapp 46 Aase

CHICAGO 22 Farmer 24 Proly 26 Scarber 27 Kravec 28 Worthai 30 Baumga 33 Trout 36 Hoffmai 37 Schuele 41 Howard 46 Barrios

Barlow	29	Lopez
Frost	31	Baker
Clear	39	Wilcox
Tanana	40	Underwood
Eddy	41	Billingham
Knapp	43	
Aase	46	
hase	47	Morris
HICAGO	49	
Farmer	45	HODDIIIS
Proly	KA	NSAS CITY
Scarbery	21	Rodriguez
Kravec	22	Leonard
Wortham	23	Mingori
Baumgarten	29	Quisenberr
Trout		Gura
Hoffman	33	
Schueler	34	
Howard	38	Gale

L	EVELAND	
7	Garland	
3	Cruz	
2	Clyde	
3	Wilkins	
3	Waits	
7	Spillner	
)	Barker	
ĺ	Wise	
ĺ	Reuschel,	p
	neuscher,	-

32	Clyde	
33	Wilkins	
36	Waits	
37	Spillner	
19	Barker	
0	Wise	
11	Reuschel,	P.
12	Anderson	
3	Monge	
8	Paxton	
E	TROIT	
0	Hillor	

DE	TROIT
18	Hiller
19	Rozema
20	Fidrych
29	Lopez
31	Baker
39	Wilcox
40	Underwood
41	Billingham
43	Chris
46	Petry
47	Morris
49	Robbins

	HONG OIL
21	Rodriguez
22	Leonard
23	Mingori
29	Quisenberr
32	Gura
33	Pattin
34	Splittorff
38	Gale
39	Hrabosky
40	Rushy

MILWAUKEE 10 McClure McClure Galasso Cleveland

18 Galasso
23 Cleveland
25 Travers
30 Haas
35 Castro
39 Sorensen
41 Slaton
43 Mitchell
46 Augustine
48 Caldwell

MINNESOTA 17 Redfern 18 Hartzell 20 Serum Bacsik Marshall Goltz 27 Bacsik 28 Marshall 30 Goltz 31 Jackson 36 Koosman 38 Zahn

NEW YORK Tiant John Hunter

31 35 47 53 Figueroa Gullett Kaat Davis Clay Hood Guidry 43 46 49 53 54 Burris

OAKLAND Morgan Norris Langford Keough Todd Minetto Hamilton 34 Lacey 50 Kingman 54 McCatty 60 Heaverlo

SEATTLE 17 Abbott 20 Parrott 24 Dressler 25 Montagu 27 McLaugh

Montague McLaughlin Stein Jones, O. Hinton

11 Comer 17 Babcock 26 Rajsich 26 Rajsich 28 Lyle 31 Jenkins 32 Matlack 33 Alexand 34 Kern 38 Johnson 42 Medich 44 Darwin 32 Matiack 33 Alexander 34 Kern 38 Johnson 42 Medich 44 Darwin

TORONTO
18 Clancy
23 Lemanczyk
24 Underwood
25 Freisleben
34 Jefferson
36 Garvin
37 Stieb
38 Moore
40 Lemongello
44 Buskey
47 Huffman

Bannister Honeycutt Rawley

TEXAS

47 Huffman

1979 AMERICAN LEAGUE UMPIRES

> Larry Barnett Nick Bremigan Nick Bremigan
> Joe Brinkman
> Alan Clark
> Terry Cooney
> Derryl Cousins
> Bill Deegan
> Don Denkinger
> Lou DiMuro
> Jim Evans
> R. Dale Ford
> Richard Garcia
> Russell Goetz
> Bill Haller
> Ted Hendry Ted Hendry Ken Kaiser Greg Kosc Bill Kunkel Ron Luciano George Maloney
> Larry McCoy
> Jim McKean
> Edwin Merrill
> Dan Morrison

Jerry Neudecker Steve Palermo Dallas Parks

Fred Spenn Marty Springstead Vic Voltagglo

Dave Phillips Mike Reilly John Shulock

NATIONAL LEAGUE PITCHERS

AT	LANTA
24	Mahler
26	Garber
27	McWilliams
29	Matula
32	McLaughlin, M
34	Bradford
35	Niekro, P.
37	Solomon
38	Devine
43	Brizzolara
49	Hanna
50	McLaughlin, J.

CHICAGO 30 Holtzman 36 Caudill 38 Hernandez 39 Krukow 40 McGlothen 41 Tidrow 42 Sutter 47 Lamp 18 Reuschel, R. 9 Moore

CINCINNATI Moskau Norman Pastore Soto Tomlin Bair

HO	USTON
31	Lacorte
33	Throop
35	Sambito
36	Niekro, J
37	Dixon
38	Williams
42	Roberge
43	Forsch, K
45	Riccelli
46	Niemann
47	Andujar
	Ruhle
50	Richard
	31 33 35 36 37 38 42 43 45 46 47

•	46 Niemann 47 Andujar 48 Ruhle 50 Richard	
	LOS ANGELI 20 Sutton 21 Lewallyn 31 Rau	E

31 Rau
34 Brett
35 Welch
37 LaGrow
41 Reuss
43 Sutcliffe
46 Hooton
47 Messersmith
49 Hough
51 Forster
56 Paterson

MONTREAL Sanderson Bahnsen

Sosa Fryman Schalzeder Lee, B. May Rogers 36 37 43 45 46 Palmer, D. Grimsley

NEW YORK
22 Murray
27 Swan
32 Hausman
33 Falcone
34 Apotaca
35 Ellis
36 Twitchell
38 Lockwood
40 Zachry
44 Hassler
46 Allen
48 Glynn
49 Kobel

Schultz Forsch, B. Littell Knowles
Martinez, S.
Denny
Frazier
Fulgham
Thomas 46 Vuckovich 47 McEraney

Carlton
Saucier
Sespinosa
Wright
Christenson
Reed
Right
Ruthven
McGraw
Lerch
Noles
Moles
Megan
M SAN DIEGO
16 D'Acquisto
27 Mura
29 Lolich
32 Shirley
34 Fingers
35 Jones, R.
36 Perry
41 Rassmussen
42 Lee, M.
44 Owchinko

SAN FRANCISCO

SAN FRANCISO
14 Blue
17 Moffit
23 Nastu
26 Montefusco
28 Halicki
32 Whitson
34 Borbon
38 Minton
39 Knepper
40 Curtls
43 Griffin
46 Lavelle PITTSBURGH 17 Moffit 15 Romo 23 Nastu 26 Montefu 28 Hallcki 23 Jackson, G. 32 Whitsor 25 Kison 34 Borbon 26 Bibby 38 Minton 27 Tekulve 41 Coleman 40 Curtls 43 Robinson, D. 43 Griffin 44 Rhoden 45 Candelaria 49 Roberts 17 Moffit 17 Moffit 18 Montefu 18 Montefu 19 Moffit 19 Montefu 19 Moffit 19 Mo

All around Boston, 14 convenient offices. With hours to fit yours,

Suffolk Franklin Savings Bank. Maybe we can help.

A Mutual Savings Bank Member FDIC DIFM

The hot dog you're eating right now tastes betterbecause it's served with Gulden's Mustard.



You'll like its smoother flavor at home, too.

J B Wood Tilt Window

The New Wood Replacement **Double Hung Window** As Endorsed By



- * Can Be Installed In **Existing Window Frames**
- * Eliminates Storm Windows

For Free Brochure or **Home Demonstration Call:** (617) 666-3250

Manufactured And Distributed By

JB Sash & Door Co., Inc. 364 Summer St. Somerville, MA 02144

Red Sox Quiz By George Joe

- 1. What Red Sox pitcher threw the most wild pitches in one season?
- 2. Who was traded to the Red Sox for Reggie Smith and Ken Tatum?
- 3. Number 8 is synonymous with Carl Yastrzemski. Who wore #8 before Yaz?
- 4. Who was the last switch-hitter for the Red Sox?
- 5. Who holds the club record for most home runs in a season by a rookie?
- 6. Who holds the club record for most singles in one season?
- 7. What Red Sox catcher homered in his first official at bat in the major leagues?
- 8. Who caught Billy Rohr's one hitter against the New York Yankees April 14, 1967?
- 9. Of all the Red Sox teams, which one won the most games in one season?
- 10. How old was Ted Williams when he hit .328 to win the batting title in
- 11. What Red Sox player hit three home rums in one game in 1969?
- 12. During the record home run spree of June 14-24, 1977, what Yankee pitcher stopped the Red Sox?

INDIVIDUAL SEASON RECORDS

BATTING

AT BATS		
Left-handed, most	661. Roger Cramer, 194	n
Right-handed, most	677 Jim Rice 197	78
DASES ON BALLS, most	2, Ted Williams, 1947 & 194	9
BATTING AVERAGE	· ·	
Left-handed, highest	406, Ted Williams, 194	1
Right-handed, highest	360, Jimmie Foxx, 193	9
DOUBLES, most	67‡, Earl Webb, 1 9 3	1
EXTRA BASES ON LONG HITS	201, Jimmie Foxx, 193	88
GAMES, most	163, Jim Rice, 197	8
GROONDED INTO DOUBLE PLAYS	001 0 1 1/2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	
Left-handed, most	. 30‡, Carl Yastrzemski, 196	4
Right-handed, most	32‡, Jackie Jensen, 195	
Fewest	3, Tony Lupien, 194	3
HIT BY PITCHER, most HITS, most	17, Jack Barry, 191	0
HITTING STREAKS longest	222, ITIS Speaker, 191	2
HITTING STREAKS, longest longest start of season	20 Eddie Bressoud 196	3 1
HOME RUNS, most	50 limmie Foxx 193	8
at home	35. Jimmie Foxx. 193	8
by position		
2b	50, Jimmie Foxx, 193	8
2b 27	7, Bobby Doerr, 1948 & 195	0
3D	30, Butch Hobson, 197	7
SS	40*, Rico Petrocelli, 196	9
of	. 44, Carl Yastrzemski, 196	/
ss	25, Jackie Jensen, 195	4
rf _j .,	36 Tony Conigliaro 197	ก
catcher	. Carlton Fisk. 1973 and 197	7
catcher 26 des. hitter		7
plicher	7 Man Forrall 102	
grand slams	4 Rabe Ruth 191	Q
on road	26, Ted Williams, 195	7
one month	20, Ted Williams, 194	9
one month	14, Jackie Jensen, 1958	8
RINS most	92, Jimmie Foxx, 193	8
RUNS, most	175 limmin Form 102	9
SACRIFICES		
most, including flies	54 Jack Barry 191	7
most, no flies	35. Fred Parent 1909	5
most, no flies	2, Jackie Jensen, 1955 & 1959	9
	10 lim Plaraali 1050	2
SINGLES, most	172, Johnny Pesky, 1947	7
SLUGGING PERCENTAGE		
left-handed, highest	735. Ted Williams, 194	
right-handed, highest		3
STOLEN BASES, most	19 Mike Manager, 1973	3
STRIKE OUTS		
left-handed, most	96 Carl Yastrzemski 1061	
right-handed, most	162. Butch Hobson 1971	7
tewest	9 Stuffy McInnie 102	1
TOTAL BASES, most	406, Jlm Rice, 1978	3
TOTAL BASES, most	aker, 1913; Chick Stahl, 1904	1

ANSWERS:

Mike Torrez	15.
	11.
40 years old	10.
(74 teod 201 noW) -S191-	.6
Russ Gibson	.8
Bob Tillman, May 18, 1972	.7

e. Johnny Pesky (172), 1947 6. Walt Dropo (34) 1950

4. Tim Blackwell, 1975

3. Ed Sadowski

2. Rick Wise and Bernie Carbo — October 26, 1973 1. Earl Wilson (21), 1963, tied for A. L. record.



Lechmere has one of the biggest selections of Hi Fi equipment in New England.

and this...

Lechmere sells only brand name merchandise.

and this...

Lechmere is famous for low, low prices. As a matter of fact, Lechmere gave low prices a good name!

and this...

Lechmere has a liberal 10-day money-back guarantee. We stand firmly behind that!

and this...

Lechmere knows what its talking about.

Lechmere's Hi Fi Shop is so big, so diverse and has such depth that it's really a specialized store within a store. So be prepared to be surprised when you come in to see and hear our sound set-ups.

You'll see names such as Pioneer, KLH, Garrard, Kenwood, AR, TEAC, EPI, JBL, Sony, Sharp, Marantz, RTR, Scott, B.I.C., Jensen, Audio-Technica, Dual, Fisher.

You'll hear sounds that are sweet, soft, loud, brassy, mellow and rich.

You'll talk to experts...people who make Hi-Fi their avocation as well as their vocation.

If it's time for you to check out a new Hi-Fi system; components or just a needle...it's time to check out a new Hi-Fi store...**Lechmere**

LECHAERE TO GIVE LOW PRICES A GOOD NAME

CAMBRIDGE • DEDHAM • DANVERS SPRINGFIELD • FRAMINGHAM • MANCHESTER, N.H.

Where Are They Now?

Continued from Page 26

time on the bench because of Casey Stengel's platooning. Playing for the Senators was even more frustrating because, even in spring training, you knew you had no chance of winning the pennant. It was very depressing. So you had to use other means as sources of motivation, like individual goals.

"But the Red Sox were something else. Not only was it a first-class organization, but we always felt we had a chance. That was the important thing. That's why I can't say I feel frustrated that we didn't win a pennant in Boston. At least we always gave it a good try, and it was interesting, enjoyable baseball.

"Yes, the Fenway fans were rough my first couple of years there. But that's part of the game — as long as they don't get too personal. That was the problem the day I tried to get that fan (Jensen had to be restrained from climbing into the right-field stands by teammates during fielding practice before a 1955 doubleheader); I thought he got too personal in things he was saying about my wife.

"That was the exception, though. Otherwise, it was just some booing. And I have too many fond memories of Boston to let them be spoiled by some boos. There's no better baseball town. Boston fans are unique. A Fenway crowd has the voice of *one*; I've never seen — or heard — that anywhere else.

"So I've always liked Boston very much — and always will."

Official Umpire Signals

Spectator Interference — batter, runner and other runner(s) will be placed at the base(s) which the umpires feel they would have reached with no interference.

Time — ball is dead, play suspended. This sign used when ball is foul, umpire then pointing to foul territory.

Batted Balls Hit Fair or Foul — if fair, umpire points to fair territory — if foul he raises arms overhead (as in "Time" above) and then turns and points to foul territory, and vocally calls "foul."

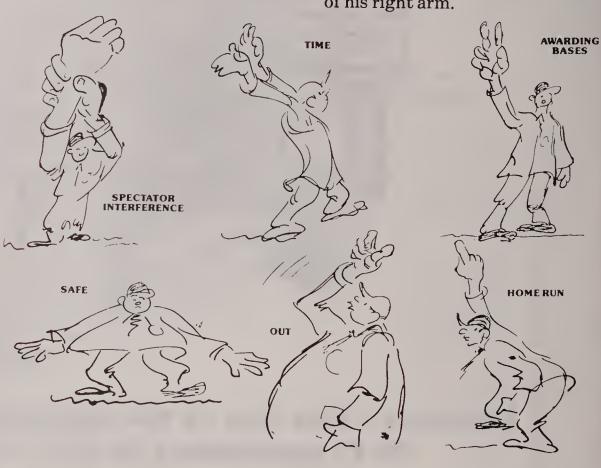
Awarding of Bases — this shows umpire designating base or bases awarded by overthrow or ground rule double.

Home Run — circular motion of umpire's arm denotes home run.

Safe — both arms parallel to ground indicates runner is safe.

Out — right arm extended out and up indicates runner is out.

Balls and Strikes — umpire makes no arm movement if he judges pitch a ball; if he judges the pitch a strike he uses an exaggerated movement of his right arm.



Exclusive from vidAmerica! Great Baseball on Videocassette!

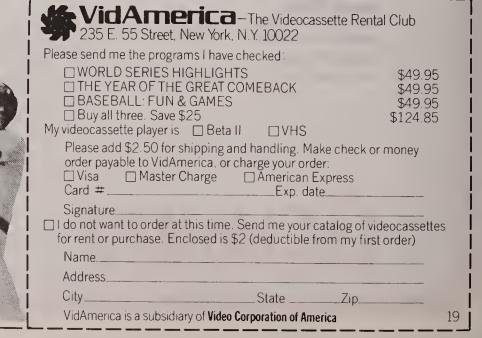
A winning line-up of Major League programs you can own.
Only \$49.95 each.

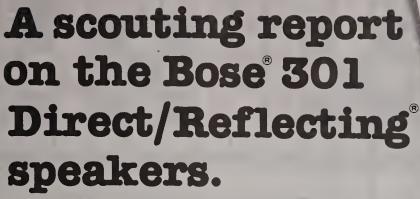
Start building a videocassette library of great moments in baseball that you'll enjoy watching year after year. These shows are made for serious fans who want to watch and own highlights of the all-time greatest plays in baseball.

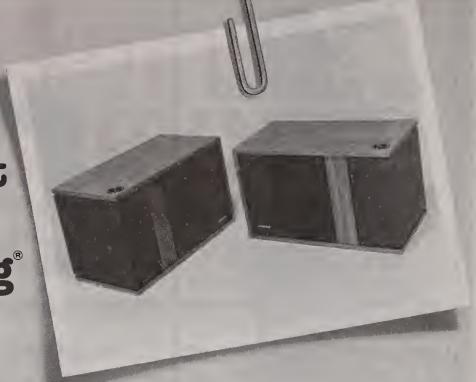
- WORLD SERIES HIGHLIGHTS (1978 & 1975) Unforgettable footage captures the great '78 Yankee/Dodger fight to the finish
- and the '75 Red Sox/Reds "Super Series.

 THE YEAR OF THE GREAT COMEBACK
 The story of the New York Yankees in '79
- The story of the New York Yankees in '78, narrated by Phil Rizzuto and Bucky Dent.
- BASEBALL: FUN & GAMES

 A hilarious combination of baseball misadventures and a baseball trivia quiz. Joe Garagiola is the delightful host.







Pitches: Tremendous control. Directs sound off walls, as well as at the listener for a balance of direct and reflected sound...uncannily like that of a live performance.

Bats: Switch hitter. Left and right speakers are a mirror-image pair. Great stereo balance throughout room.

Size: Small, but powerful. Efficient, loud. Fit on a bookshelf.

Agility: Extremely versatile. Direct Energy Control so music can be adjusted for the room and type of hits being played.

Bass: Deep, powerful. 8" woofer. (WOW!)

Average: Nothing average about it.

Price: A real steal. A little over \$100 each.

Availability: Current. But will go fast — high draft choice. At all dealers listed below.

CONNECTICUT

Brands Mart 1201 E. Main Street Meriden, CT

MAINE

Maine Audio
JFK Plaza
Waterville, ME
Radio Shack
Falmouth Shopping Ctr. Rt. 1
Falmouth, ME
Radio Shack
North Windham Shopping Ctr.
N. Windham, ME
Radio Shack
40 Auburn Street
Portland, ME
Radio Shack
Maine Mall
S. Portland, ME

MASSACHUSETTS

Brands Mart 127 Smith Place Cambridge, MA Nantucket Sound West Gate Mall Brockton, MA Nantucket Sound Farmer's Market Complex Hanover, MA Nantucket Sound Cape Cod Mall Hyannis, MA Nantucket Sound N. Dartmouth Mall N. Dartmouth, MA Nantucket Sound 1639 Hancock Street Quincy, MA The Sound Company Fairfield Mall Chicopee, MA

The Sound Company

447 Sumner Avenue

The Sound Company

Springfield, MA

Westfield Shops

Westfield, MA

Tweeter, Etc.
86 Worcester Road
Framingham, MA
Tweeter, Etc.
102 Mt. Auburn St.
Cambridge, MA
Tweeter, Etc.
82 Burlington Mall Road
Burlington, MA
Tweeter, Etc.
874 Commonwealth Ave.
Boston, MA
Tweeter, Etc.
The Mall at Chestnut Hill
Chestnut Hill, MA

NEW HAMPSHIRE

Cuomo's Hi Fi 317 S. Broadway Salem, NH Tweeter, Etc. Mall of New Hampshire Manchester, N.H. Tweeter, Etc. 520 Amherst St. Nashua, N.H.

RHODE ISLAND

Brands Mart 6946 Post Road N. Kingston, RI Tweeter, Etc. 269 Thayer Street Providence, RI

VERMONT

Ormsby's Audio Room 61 N. Main Street Barre, VT Stereo Theatre 138 West Street Rutland, VT



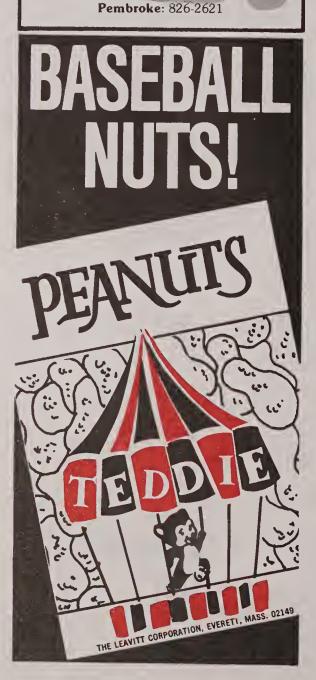
Bose Corporation The Mountain Framingham, MA 01701

You save 36% on a vested **GRADE 4** T.I.Swartz Clothiers

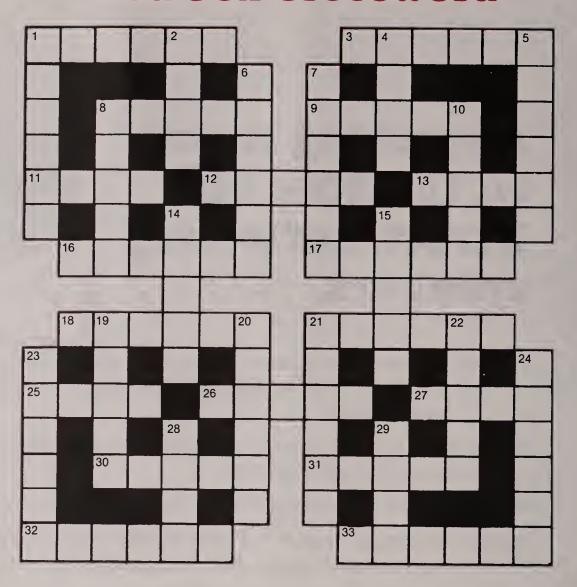
We make and sell 3 piece GRADE 4 SUITS for \$175. (2-pc. for \$150.) Comparable Grade 4 Suits sell for \$275 to \$300 elsewhere.

GRADE 4 CLOTHIERS

Boston: 426-0748 Peabody: 531-1633 Framingham: 879-6016



Red Sox Crossword



ACROSS

- 1 Outfielder with Boston in the late 1950's who ended his career with the Cubs in 1966.

- 3 A pitch intended to curve slightly away from the batter.
 8 Outfielder obtained by the Red Sox Fall of 1973 from the Cardinals who was traded to the Brewers in 1976.
 9 This Red Sox outfielder who led the American League twice in doubles (1968-37; 1971-33) was traded to the Cardinals in the Fall of 1973.
- 11 The longest tenured active Red Sox player (1st name).
- 12 11-year veteran who was a second baseman with Boston 1963-65,
- 13 Boston's RBI leader in 1978 with 139.
- 16 Southpaw obtained from the White Sox who played with Boston from 1970-72, and had a 124-103 career record.
 17 The Yankee's "Bullet Bob" who finished a 12 year pitching career with the Red Sox in 1963.
 18 Red Sox manager in 1930, who played 11 years with the team mainly at short.
 21 Team which finished the 1973 season right behind the Red Sox.

- 25 A 22 home run hitter for the Red Sox in 1978
- 26-13-year veteran infielder who spent most of his career with Baltimore, but played for Boston in 1967-68,
- Roy Carlyle's brother, both of whom had short major league careers with Boston.

- 33 The American League's RBI leader in 1955(116), 1958(122), and 1959(112) from the Red Sox.

DOWN

- 1 10-year veteran pitcher who ended his career with Boston in 1970-71.
- 2 Outfielder who played with Boston from 1959-65 during his 12 year career, _____
- 4 Ex-Red Sox pitching star turned Yankee (1st name).
 5 Red Sox pitcher appearing in 15 games in 1978 with a 2-5 record.
 6 Only the avid Red Sox historian will recall this pitcher from 1935-36, Stew __
- 7 A toss of the ball from one fielder to another who makes a put-out.
- 8 An off-speed pitch thrown with an outward snap of the wrist.
 10 Infielder who started with the Mets in 1967, and was obtained by the Red Sox from the Angels in Dec. 1974. 14 - Second baseman who started with the Phillies in 1970, and was obtained by the Red Sox from the Angels in
- 15 Pitcher acquired from the Royals after 1973 season, who then moved to the Angels in 1976.
- 19 Red Sox catcher 1916-18, whose 7-year career ended in 1919, Sam ______.
 20 Boston pitcher known as "The Monster" who led the American League in saves in 1962(24) and 1964(29).
- 21 Three-bagger.

1975. (1st Name).

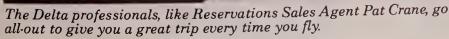
- 22-A come-from-behind effort by a team. 23-Well-traveled 10-year veteran utility player (1959-69), who played part of the 1968 season with Boston, Gene _
- 14-year veteran pitcher with a 137-103 career record who had two stints with Boston; 1941-1950 and 1954: "Burrhead"
- Veteran outfielder who ended his 18-year career with Boston in 1962,
- 29 One of Boston's top pitching prospects selected in the 1979 free agent draft, Steve

DELTA. 200 JETS. 1400 TAKE-OFFS DAILY. 32,000 PROFESSIONALS.

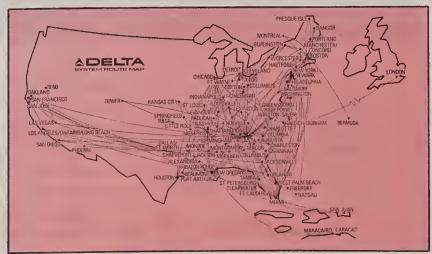
Delta Air Lines' fleet of modern jets makes over 1,400 take-offs every day to over 90 cities in the U.S. and abroad. Delta's schedules offer you fast, frequent flights at convenient times. And you'll enjoy flying with the Delta professionals, over 32,000 Delta men and women who go all-out to bring you fast, dependable transportation at the lowest possible cost. Next trip, fly Delta, the official airline of the Boston Red Sox. For information and reservations, call Delta or see your friendly Travel Agent.

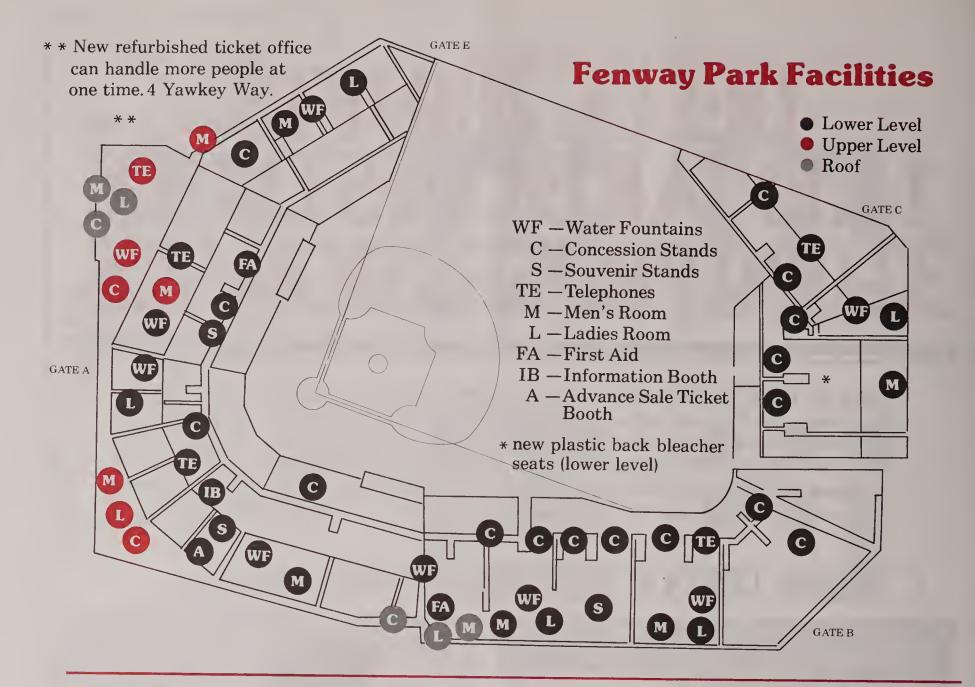
DELTA IS READY WHEN YOUARE®



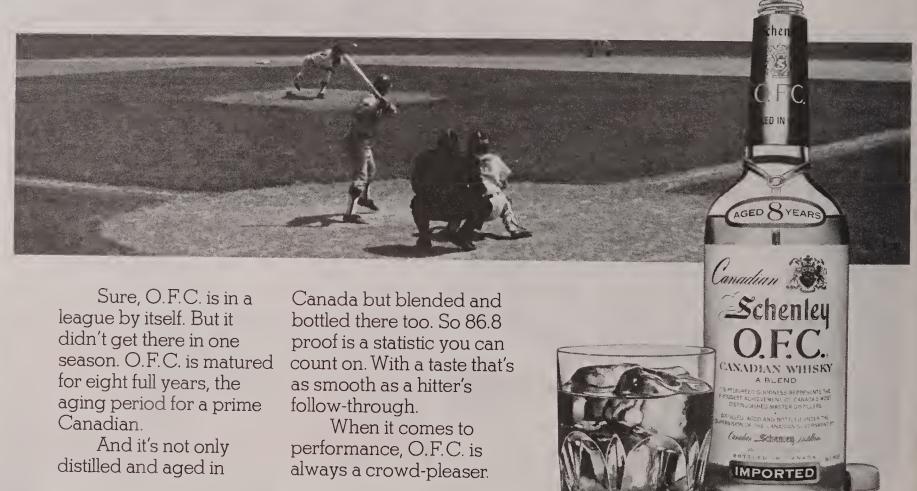








Schenley O.F.C. The Seasoned Pro.



Canadian O.F.C., A Blend, 86.8 Proof, Schenley Distillers Co., New York, N.Y. © 1979

PORT OF CALL, BOSTON



There's a lot of world out there and the Navy can take you just about anywhere in it. From familiar places like Boston, to places most people only read about or see on T.V....like Hong Kong or Barcelona.

And the Navy expands other horizons too. Personal ones, like job horizons.

The Navy has more than 60 skill fields we can train you in. It means getting paid while you're learning a job you can get into.

It means getting good fringe benefits, like 30 days paid vacation each year. And dollars for school after your Navy hitch.

Why not get the whole story? Send me the coupon on your right. I have a lot more to tell you. Or call collect (617) 223-6210.

To: Captain E.A. Tansey, U.S. Navy Navy Recruiting District Boston 575 Technology Square Cambridge, MA 02139

Tell me more about Navy training, adventure and opportunities.

Name:	
	(Please print)
Address:	
City:	
State:	Zip:
Last Grade	Completed: Age:
Phone:	

NAVY. IT'S NOT JUST A JOB, IT'S AN ADVENTURE.



SOXODITIES



By George Sullivan

The Red Sox know all about base-ball being an unusual game in which anything can happen—and often does.

Sample these oddities:

Johnny Peacock, a 1937-44 Sox catcher, once discarded his mitt as well as his mask while pursuing a foul pop—and made the catch barehanded.

Peacock also landed in a Cleveland hospital for skull X-rays in 1942 because of a communications breakdown with pitcher Joe Dobson.

"He switched signs and forgot to tell me," Dobson recalls. "I thought one finger was fastball. He thought it was curve. He went down looking for a curve, and when I threw a fastball he couldn't get his mitt up in time.

"The ball skipped off the edge of the mitt, hit him on the forehead and bounced to the screen behind home plate.

"Manager Joe Cronin almost fell off the bench laughing."

Cronin had a memory lapse himself one 1941 afternoon in Washington. He wrote Dick Newsome's name on the lineup card as the Red Sox' starting pitcher by mistake. He meant to start another right-hander, Dobson.

Newsome had to warmup in a hurry and pitch to one batter before turning the rubber over to Dobson.

(Newsome started in his regular turn the next day—and won.)

When southpaw Bill "Bugs" Werle pitched nine balls in succession during a 1954 game at Washington, Red Sox manager Lou Boudreau decided it was time for a change. He replaced catcher Sammy White.



LOU BOUDREAU



SAMMY WHITE

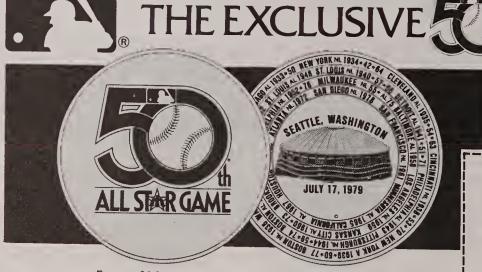
A frustrated pitcher once threw the ball over the roof at Fenway after being roughed up by the Red Sox in 1946.

Browns pitcher Jack Kramer heaved the baseball over the first-base grandstand in anger before departing for the showers. Perhaps impressed by the strength of his right arm, the Red Sox purchased Kramer two years later.

Red Sox hurlers have hurt their pitching arms in odd ways.

Lefty Grove hurt his Hall of Fame left arm throwing to first base (after fielding a Charley Gehringer bunt). And Frank Sullivan hurt his right shoulder not by throwing a baseball but by trying to hit one while in the batter's box in long-before-DH days.

Continued on Page 51



Front of Medallion

Back of Medallion

Destined to become a collector's item, this handsome coin is 1½ inches in diameter and is offered in limited edition. (Content: .999 silver 1-ounce or in bronze.)

Orders must be postmarked by October 15, 1979.

If coupon is missing please write: All-Star 50, P.O. Box 1979, New City, N.Y. 10956

Mail This Coupon To:
ALL-STAR 50, P.O. BOX 1979, NEW CITY, N.Y. 10956
Please send me the following Official 50th All-Star Games Medallions.
Enclosed is my check or money order for \$ ______.

Quantity ______. 999 Silver Limited Edition—\$22.50 each
______Bronze—\$7.50 each
Name______
Address______
City_______ State ______ Zip____
Please add appropriate state sales tax. Offer good in the U.S. only. Void in those states where prohibited. Foreign inquiries invited. Please allow six to eight weeks for delivery. Orders must be postmarked by Oct.15,1979.

Officially commissioned by Major League Baseball

to commemorate the 50th All-Star Game

TH ALL-STAR

TAKE THESE FIVE STEPS BEFORE YOU WEAR ANY GOLF SHOE.

To most golfers, all golf shoes look pretty similar. But if you're looking for a great shoe, there are ways of knowing just how good a shoe is before you buy it. And it isn't very hard.

Just go through this checklist:

1. CHECK THE SOLE

Look for light weight and flexibility. Dexter's sole actually weighs about half as much as the soles on other top-line shoes. It also has a microporous structure that provides superior shock absorbancy. Based on its weight, support, and flexibility, many golfers claim it's the best sole you can golf on.

2. CHECK THE UPPERS

Look for leather. Although some synthetic materials look fine, they inhibit breathing and cause excessive perspiration.

Dexter's high-grade leather uppers are soft and pliable. As natural and comfortable a foot covering as you'll find. And inside, the upper is lined with soft glove leather.

3. CHECK THE INSOLE

Look for a comfortable pad that won't mat down.

Dexter has a superior insole material called Poron 4000. Poron combines the resiliency and durability necessary to prevent foot fatigue and blisters. How long will it keep that cushiony feel? Forever.

4. CHECK THE CONSTRUCTION

Look for the Goodyear Welt. You'll see stitching around the top and bottom of the sole.

The Goodyear Welt is an important feature found only on the best golf shoes. It increases support, enhances shape retention, and lengthens the shoe's life. Its cork filler acts as a shock absorber.

5. CHECK THE PRICE

Once you're satisfied that you're looking at a quality-built golf shoe, check the price. You'll be amazed to find that while Dexter's top-of-theline shoe offers all the features you could want, the price is very reasonable. Between \$35-\$45.

If you're looking for a great golf shoe, take these five easy steps. You'll choose Dexter. And that'll make all the steps you take afterwards a lot easier.



1979 ACTION AT FENWAY



Introducing the Technics SA-1000. With more power and less distortion than any other receiver we've made: 330 watts per channel minimum RMS into eight ohms from 20 Hz-20 kHz with no more than 0.03% total harmonic distortion.

But that's only one reason to buy the SA-1000. Dynamic range is another. To capture the volume, clarity and sheer dynamics of a live symphony, you need an equally dynamic amplifier section. Like 72,000 μ F worth of high-capacitance filtering, separate DC rectifiers, current-mirror loading and direct coupling. The results are impressive: tremendous reserve power, negligible transient crosstalk distortion and excellent stability.

And just for the record, the SA-1000's phono equalizer gives you everything from a super-high S/N ratio of 97 dB (10 mV, IHF A). To a phono input that can handle a 300 mV signal at 1 kHz.

On FM you'll get outstanding specs plus two RF stages with low-noise, 4-pole, dual-gate MOS FETs, Technics-developed flat group delay filters and a Phase Locked Loop IC in the MPX section.

FM Sensitivity		FM Selectivity	Stereo Separation		
IHF '58	Stereo-50 dB*		at 1 kHz		
0.9 μV	36.2 dBf	85 dB	50 dB		

*IHF '75 standard

As good as all that sounds, Technics Acoustic Control makes it sound even better, because it adds low and high range boost and filter switches which vary the way each tone control performs at a particular setting. There's also a midrange control with a variable center frequency. And 24 LED peak-power indicators that let you keep an eye on what your ears will hear.

The Technics SA-1000. In the world of receivers, it bats 1000.

Technics by Panasonic

A few receivers give you 0.03% THD. Only Technics gives it to you with 330 watts per channel.





BACK ROW, L to R: Chuck Rainey, Joel Finch, Bill Campbell, Steve Renko, Dennis Eckersley, Mike Torrez, Bob Stanley, Jim Wright, Dick Drago, Tom Burgmeier. MIDDLE ROW, L to R: Don Fitzpatrick, Clubhouse, Charlie Moss; Trainer, Jack Brohamer, Larry Wolfe, Bob Montgomery, Butch Hobson, Bob Watson, Dwight Evans, Mike O'Berry, Tom Poquette, Gary Allenson, Stan Papi, Jim Dwyer, Vince Orlando, Clubhouse. FRONT ROW, L to R:

Rick Burleson, Jim Rice, Carl Yastrzemski, Coach John Pesky, Coach Walt Hriniak, Manager Don Zimmer, Coach Al Jackson, Coach Eddie Yost, Carlton Fisk, Fred Lynn, Jerry Remy.



There's no place like home.



Their home, your home. Over 100 televised games.



Rick Wise gave up an unusual hit while defeating the Indians at Fenway in 1976.

A line drive hit him on the leg. The ball dropped onto the mound, and Wise couldn't find it.

It was sitting in the hole dug by pitchers toeing the rubber, and Wise was standing on the hole.



RICK WISE

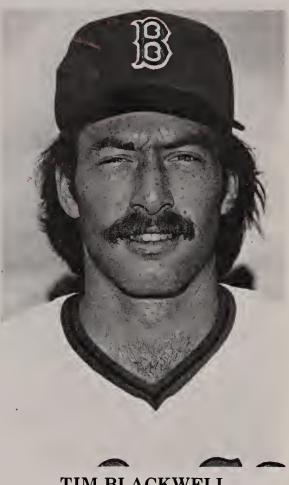
In contrast, Bill Lee fielded a ball beautifully on the mound during a 1974 game at Texas—then predictably did the unpredictable.

Late in a 1-1 game, Lee had a 3-2 count on Jeff Burroughs with Rangers on first and third and two out. Burroughs slapped a high chopper that Lee speared with a leaping, twisting stab, facing second base as he landed. Instead of throwing to second or first for an easy out, the southpaw pirouetted and fired the ball to the plate.

Rookie catcher Tim Blackwell was stunned. He also had both hands full-his mitt on one, his mask in the other. But Blackwell recovered in time to catch the ball and tag runner Cesar Tovar.

When writers asked his reasoning afterward, the usually glib Lee had no comment.

Darrell Johnson did little to explain Lee's logic. "You know Bill Lee," the manager shrugged.



TIM BLACKWELL

Continued on Page 58





*86 Proof Blended Scotch Whisky, Imported By W. A. Taylor & Company, Miami, Florida ©1977

A GREAT DOUBLEHEADER:
TOTALLY SUPERB SCOTCH, TOTALLY SUPERB PRICE.
OLD SMUGGLER
Pennant Winning Scotch

52



The Boston Red Stockings and Red Sox Fever



The following excerpts were taken from a chapter in Ellery H. Clark's new book—"Red Sox Fever"—Exposition Press. He previously authored: "Boston Red Sox: 75th Anniversary History" and "Red Sox Forever."

Red Sox fan, are you somewhat down in the mouth with the memory of October 2, 1978? Have you stopped to consider what else may have happened on this date in previous American and international history? Here's a sampling:

October Second

1780 Major John Andre of the British army hanged as a spy at Tappan, New York.

1895 Harry Wright, managercaptain-center fielder of the original Boston Red Stockings, dies.

1904 Boston moves into first place A.L. tie with New York.

1918 American Expeditionary Forces are fighting hard on their way to victory over the Germans in the Meuse-Argonne campaign.

1921 Everett Scott appears in his 832nd consecutive game for the Red Sox.

1924 Governor Ross of Wyoming dies, and his death leads to the election of his widow as the first female governor in U.S. history.

1949 Yankees win pennant from Boston at Yankee Stadium.

Item two of the above introduces the subject. What do the original Boston Red Stockings of 1871 and the 1979 Boston Red Sox share in common? Is it just the color of their stockings that allies them? Or is there more to it than just the mere items of a baseball uniform?

And what if anything has all this to do with Red Sox Fever? If you are curious about such matters, and if you are both a true believer in THE TEAM and in the occasional ability of history past, present, and future to have some glorious connectives, read on. You do not have to be a medical student, doctor, nurse, or professor to appreciate the subject, though all Red Sox fans are invited to enjoy what follows.

This chapter was written to honor the Boston Red Stockingsthe team with the greatest baseball heritage in the country. In the 1871-1875 history of the National Association, the Bostons proved to be the most outstanding professional ball club in history, based on winning percentage, as Table 36

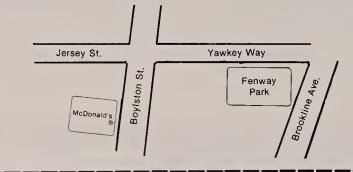
Continued on Page 54

NOW WE'RE H

ON BOYLSTON ST.

(Behind Fenway Park)





WITH THIS COUPON



FREE ORDER Regular Size FRENCH FRIES

Good Only at McDonald's ®, 1282 Boylston St., Boston Offer Valid through October 31, 1979 Limit One Coupon per customer per visit.

1282 Boylston St. (behind Fenway)

Mr. Operator for reimbursement send to McDonald's Office © McDonald's Corp. 1979 154 Main St., Salem, NH

Redemption Value 1/20¢

will prove. Let certain dedicated New York Yankee fans declare that I have cracked up with a combination of senility, prejudice, and reckless words! I can and will prove every claim.

Obviously, as 109 seasons have elapsed, there are no original Red Stockings now playing in a Boston uniform, but symbolically they may be. Well, what is the connection? The original Red Stockings, or more accurately Harry Wright, made the decision to adopt red as their main color-red stockings. belts, and lettering on the dickytype shirt, etc. When the team made their famous cruise and exhibition tour in England in the summer of 1874, these uniforms delighted the conservative British reporters. A sports correspondent for the Illustrated London News wrote in the issue of August 25, 1874: "Both sides wore uniforms, consisting of white flannel shirts and caps and knickerbockers, but the Boston men wore stockings and belts of scarlet." However. it is believed that the original nickname and colors of the original Cincinnati Red Stockings were adopted. How so? Well, the famous but nonflying Wright brothers, Harry and George, previously had been on the Cincinnati club.



HARRY WRIGHT

The collapse of the National Association in 1875 led to the formation of the National League. which began its first season in 1876. Although the original Boston club had been raided by Chicago in an attempt to break the Red Stockings' monopoly of pennants, the reorganized Boston club retained their nickname and were also good enough to win in the new league during its second and third seasons.

As the century progressed, the old name faded out of use, and a new one took its place—Boston

Beaneaters. Other names, not pop ular, were given to the Rival Boston Nationals, such as the Doves and the Rustlers. But 1907 brought a dynamic change and created the present connection. George and John Dovey decided the red dye in their club's stockings might well lead to blood infection and even worse if and when one or more of their players were cut in the leg by opposing spikes. The grand old color and the nickname were abandoned in the interests of health. But owner John I. Taylor of the Boston Americans heard the joyful news. At once he trimmed down the words Red Stockings and came up with Red Sox-to the immediate delight of fans and sportswriters alike. John I. took his and his players' chances with the possibility of infection. Red Sox Fever literally began at the moment the team was first equipped with the new stockings. Shortly after, the bold Red Sox lettering was worn on their shirts.

Not only did the players get the Fever but so did their thousands and ultimately millions of fans. In addition to Rico Petrocelli's comment on Red Sox Fever in the introduction to this volume, we may find another definition of the term fever in such a reputable dic-

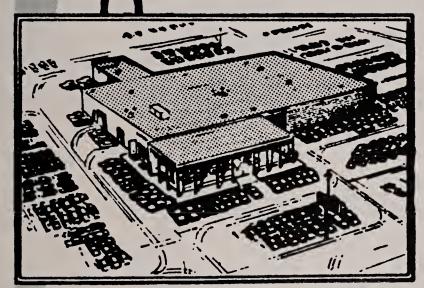
Continued on Page 57





THE AUTOMOBILE CAPITAL OF NEW ENGLAND





THUNDERBIRDS
LTDs — GRANADAS
MUSTANGS
FAIRMONTS
PINTOS — FIESTAS
FORD TRUCKS

HUNDREDS OF USED CARS IN STOCK - ALL MAKES & MODELS - IMMEDIATE DELIVERY

RTE. 38, WILMINGTON

Exit 12 off Rte. 93 • Exit 39 off Rte. 128

BOSTON AREA CALL WILMINGTON

944-8000 • 658-6800

Where the name of the game is life, call New York Life.

In a fast-changing, often upredictable world, it's good to have some things you and your family can count on. Life insurance—and your New York Life Agent—are two of them.

Carefully chosen, thoroughly trained and experienced, your New York Life Agent makes a full-time career of guiding families and businesses like yours towards greater financial security.

The company he or she represents is one of the oldest, largest, most efficiently managed in the nation. New York Life, founded in 1845, is a mutual company—dividends are paid to policyowners only.

These are among the New York Life Agents serving this community—they're good people to know.





Joseph F. Blum, CLU (617) 338-5575



Norman W. Campbell, CLU (617) 245-1100



Richard J. Cawthorne (617) 846-0630



John F. Clunan (617) 338-5548



Donald A. Jemmott (617) 540-2300



William F. Leisman, III, CLU (617) 338-5565



Raymond E. Maloof, CLU (617) 237-4900



Edward A. Rice (617) 338-5548



John J. Rocco, CLU (617) 338-5540



Robert F. Roy (617) 753-0013

New York Life. For all of your life.



Life, Group and Health Insurance, Annuities, Pension Plans.

GENERAL OFFICES:

BAY COLONY/Edward F. Jordan, CLU, Gen. Mgr. One Boston Place/Boston/(617) 338-5555
BOSTON/William F. Leisman, Jr., CLU, Gen. Mgr. 175 Federal Street/Boston/(617) 338-5510
COMMONWEALTH/Robert H. Baldi, CLU, Gen. Mgr. 40 William Street/Wellesley/(617) 237-4900
MAYFLOWER/Michael H. Donahoe, Gen. Mgr. 15 New England Executive Park/Burlington/(617) 272-6740
WORCESTER/John W. Wagner, Gen. Mgr. Worcester Center/Worcester/(617) 753-5491

Dictionary of the English Language: "3. A condition of heightened activity or excitement; ferment; agitation; a fever of anticipation [my italics]." The last four words in the above provide the perfect definition of Red Sox Fever—an affliction that lasts 365 days a year (except during leap years, when an additional twenty-four

hours of joyful anticipation are provided the faithful many as a deserved bonus).

In discussing Red Sox Fever, I feel it is now appropriate to substantiate my claim that the original Red Stockings of Boston forged the greatest winning percentage in baseball history.

Okay, skeptics, here goes:

WINNING PERCENTAGES OF SELECTED BOSTON AND NEW YORK YANKEE BASEBALL TEAMS

Team	Consecutive Pennants	Won	Lost	Percentage
*Boston Red Stockings	1872-1875 (4)	205	50	.803
Boston Nationals	1877-1878 (2)	83	37	.691
Boston Nationals	1891-1893 (3)	275	142	.659
Boston Nationals	1897-1898 (2)	195	86	.693
Boston Americans	1903-1904 (2)	186	106	.636
Boston Americans	1915-1916 (2)	192	113	.629
New York Yankees	1936-1939 (4)	409	201	.670
New York Yankees	1949-1953 (5)	487	280	.634
New York Yankees	1955-1958 (4)	383	233	.621
New York Yankees	1960-1964 (5)	505	296	.630

*In 1871, the first year of the National Association, the Bostons finished in second place; the team's record for the five years of the National Association's existence was 227 wins against 60 defeats, for a winning percentage of .790.

SELECTED EARLY RED STOCKING HEROES

HARRY WRIGHT: Harry piloted Boston teams to six pennants, four in succession in the National Association and two in the then new National League. In eleven years of leading the team, he had a .545 championship average! A small, agile man of about the same height and weight as his brother George, Harry was recognized throughout the baseball world as a man of exceptional ability in handling men and maintaining their respect. Though not a strong hitter, he was an excellent center fielder and was what the men of his day termed a change player at other positions that is, he could fill in as necessary as a pitcher, catcher, or infielder. He was a no nonsense type, just like his brother, and that spirit permeated his many Boston teams.

GEORGE WRIGHT: Elected to the Baseball Hall of Fame in 1937, George ultimately lived to be ninety and was a senior authority on baseball, golf, tennis, and cricket. His multiple athletic abilities and interests no doubt had a relation to his longevity. As has been stated, he was an exponent of getting on base as frequently as possible and advocated the short, powerful swing to obtain hard-hit singles or cause ground-ball errors by infielders. He was regarded as the best shortstop in the game and was very competitive.

AL SPALDING: He was the first idol of Boston baseball youngsters and others. Small boys used to trail behind him or alongside after he had pitched a game at the old Union Base Ball Ground in Boston's old South End. Just over six feet, tall for his day, Al was the greatest pitcher of the National Association. There was no second. He was 207-56 for the Bostons for a .787 mark. In 1875, his record was an incredible 57-5 for a .919 pace! Since only a relatively few games were played in that period, each team required only one main pitcher. His parents were very farsighted when they gave him the middle name of Goodwill, because that one word characterized his entire adult life—he was baseball's ambassador at home and in Europe.

We're proud to be associated with the Boston Red Sox.

OGDEN SECURITY, INC.

Serving the Red Sox and Fenway Park

ANDERSON-COFFEY COMPANY INCORPORATED

25 FOTTLER ROAD HINGHAM, MASS. 02043 749-5284

Electrical Systems

FREDERICK P. COFFEY PHILIP R. RICCI

ORATOR JIM O'ROURKE: Six years with Boston, Jim played every position except pitcher and appeared most frequently at first base. One of the great characters in early baseball, he was well described by the New York Sun's penetrating article of January 12, 1919, which followed his passing some four days earlier:

"O'Rourke won the sobriquet of Orator because of his extensive vocabulary. Words of great length and thunderous sound simply flowed out of his mouth like running waters. James H. had studied law and was a man of education."

Jim played on five championship Boston teams, three of them in the National Association. Unusual fielding by a pitcher in 1947 also resulted in the shortest triple in Fenway history—and on a foul ball, too.

When Red Sox first baseman Jake Jones squibbed a trickler that traveled about 15 feet down the third-base line, Brown pitcher Fred Sanford threw his glove at the ball to keep it in foul territory—striking the ball.

Umpire Cal Hubbard invoked the three-base penalty.

Red Sox outfielder Lu Clinton once place-kicked a home run—for the Indians.

Vic Power slammed a drive off the wire fence in right-center field at Cleveland during a 1960 game. The carom hit hard-charging right fielder Clinton's foot and was booted over the fence.

The Sox claimed it should be a ground-rule double. The umpires disagreed, ruling it a homer.

Ted Williams once propelled a ball over the fence—with his arm.

It happened during a preseason game against the Reds in Atlanta on April Fools' Day 1939, when Williams was the Red Sox' rookie right fielder.

After running down a foul, Williams picked up the ball, dropped it, than booted it as he reached down for it. Seething, Ted

grabbed the ball and threw it over the fence—and off a Sears store across the street.

Manager Joe Cronin halted the game and replaced his temperamental rookie.

Among the most frustrating innings in Red Sox history was one at Yankee Stadium in 1954 when three Boston runners were tagged out at the plate by Yogi Berra. Persistence paid, though, and the Sox went on to prevail, 10-9.

Tigers catcher Matt Batts also had three putouts against his former Red Sox mates during one inning in 1953 at Fenway—all on foul popups.

The unusual happens off the field, too.

Following a July 4 doubleheader at Fenway in 1937, the Red Sox and A's took different sleepers out of South Station around midnight. Oscar Melillo and Eric McNair of the Red Sox found their correct



TED WILLIAMS

berth numbers—on the wrong train.

All of which triggered a real-life "who's on first?" routine when the two Red Soxers saw that their nearby bunkmates were a couple of A's. McNair and Melillo thought the A's players had been traded to Boston—and the A's players thought the two Red Sox had been traded to the A's.

The mystery was solved by the time the train reached Providence, where the two lost Bostonians got off—Melillo playing his accordian on the station platform until the Red Sox' train arrived.

That wasn't the first time Melillo became confused over who was friend and who was foe.

While wearing his Browns uniform, he dropped by the Red Sox clubhouse socially one morning in 1935, when the home and visiting dressing rooms were adjacent beneath the first-base stands at Fenway.

Told to take off his uniform, Melillo thought it was because the Sox were concerned about fraternization.

"And when you take it off, put on this," he was told while being handed a Red Sox uniform. "You've just been traded to us for Moose Solters."



Don't drive your car to drink.



A tankful every now and then can't hurt. But if your car is constantly hitting the gas pump, it may be time to take stock of the situation and ask yourself why.

Your car may not be totally to blame.

For instance, do you know that, contrary to popular opinion, warming up your car for long periods in winter doesn't benefit your car?

But it sure wastes gasoline.

So do other things you may never think of. Like driving on tires that are underinflated. Or over-inflated.

Or like letting your air filter get clogged.

Then there are the more obvious ways

to drive a car to drink. Jackrabbit starts which never seem to get you anywhere any faster, except to the next red light. Then you slam on the brakes and waste more gasoline.



Hundreds of thousands of gallons of gasoline are also wasted every year by untuned cars. And, of course, by not obeying the 55-mile-anhour speed limit.

If people were a little more careful about the way they treated their cars, we'd have less of a drinking problem here in America.

In fact, if everybody saved just one gallon of gasoline per week per car, we could reduce foreign oil imports by 13%. That's why Getty Oil would like nothing better than to see every car drink a little less. That way we'll all get more miles for our money.

Getty

CHANNEL 38 WSBK-TV:

Ned Martin and Ken Harrelson are the television voices of the Red Sox for WSBK-TV (Channel 38) this year. Martin has done radio and television broadcasts of Red Sox games for 18 years. He joined Channel 38 in January and is working with Harrelson for the first time. The colorful Harrelson has been doing Red Sox telecasts for Channel 38 since 1975. He played for the Kansas City A's, the Red Sox and Indians and led the American League in 1968 with 109 RBI for the Red Sox. Nine New England stations form the 1979 Red Sox television network.

HOME GAME TIMES

Afternoon 2:00 P.M. 7.30 P.M. Doubieheader 1.30 P.M.

TwiNight Doubleheader 6:00 P.M. *11 AM Game, Patriot's Day



NED MARTIN & **KEN HARRELSON**

•-NIGHT HOME AWAY 2-DOUBLEHEADER □-TV 38 2T-TWINIGHT DOUBLHEADER

1979 Red Sox Radio Network

1979 Red Sox

Television

Network

Flagship station

WSBK Boston Channel 38

WAGM Presque Isle, Me.

Channel 8

WVII Bangor, Me. Channel 7

WGAN Portland, Me. Channel 13

WFSB Hartford, Conn. Channel 3

WNNE Hanover, N.H. Channel 31

WTEV New Bedford Channel 6

WWLP Springfield Channel 22

WEZF Burlington, Vt. Channel 22

MASSACHUSETTS
Boston — WITS 1510 AM
Brockton — WBET 1460 AM
Fitchburg — WEIM 1280 AM
Great Barrington — WSBS 860 AM
Greenfield — WHAI 1240 AM/98 3 FM
Haverhill — WHAV 1490 AM/92 5 FM
Milford — WMRC 1490 AM
New Bedford — WNBH 1340 AM
North Adams — WMNB 1230 AM
Northampton — WHMP 1400 AM
Orange — WCAT 1390 AM
Pittsfield — WBRK 1340 AM
Plymouth — WPLM 1390 AM/99.1 FM
Springfield — WSPR 1270 AM
Southbridge — WQVR 100.1 FM
Waltham — WHET 1330 AM
Ware — WARE 1250 AM
West Yarmouth — WSOX 94.9 FM
Worcester — WTAG 580 AM MASSACHUSETTS

NEW HAMPSHIRE

NEW HAMPSHIRE

Berlin — WMOU 1230 AM/103.7 FM

Claremont — WTSV 1230 AM/106.1 FM

Franklin — WPTN 1240 AM

Hanover — WTSL 1400 AM

Keene — WKNE 1290 AM

Laconia — WEMJ 1490 AM

Manchester — WGIR 610 AM

Portsmouth — WBBX 1380 AM

Rochester — WWNH 930 AM

Augusta — WFAU 1340 AM/101.3 FM Belfast — WBME 1230 AM Biddeford — WIDE 1400 AM/94.3 FM Calais — WQDY 1230 AM/92.7 FM Ellsworth — WDEA 1370 AM/95.7 FM Farmington — WKTJ 1380 AM/99.3 FM Houlton — WHOU 1340 AM/100.1 FM Lewiston — WCOU 93.9 FM Houlton — WHOU 1340 AM/100.1 FM
Lewiston — WCOU 93.9 FM
Lincoln — WLKN 1450 AM/99.3 FM
Machias — WMCS 1400 AM
Millinocket — WMKR 1240 AM
Norway — WOXO 92.7 FM
Portland — WGAN 560 AM
Presque Isle — WEGP 96.1 FM
Rockland — WRKD 1450 AM/93.5 FM
Rumford — WRUM 96.3 FM
Waterville — WTVL 1490 AM/98.3 FM
Dover-Foxcroft — WDME 1240 AM

CONNECTICUT

Hartford — WTIC 1080 AM New Haven — WNHC 1340 AM Putnam — WINY 1350 AM

RHODE ISLAND

Woonsocket — WWON 1240 AM
Westerly — WERI 1230 AM/103.7 FM
West Warwick — WKRI 1450 AM
Woonsocket — WWON 1240 AM

VERMONT

Brattleboro — WTSA 1450 AM
Burlington — WJOY 1230 AM
Middlebury — WFAD 1490 AM
Newport — WIKE 1490 AM
Rutland — WSYE 1380 AM
St. Albans — WWSR 1420 AM
St. Johnsbury — WTWN 1340 AM
Waterbury — WDEV 550 AM

FLORIDA Miami — WIOD 610 AM Winter Haven — WSIR 1490 AM

APRIL 1979 MAY 1979 JUNE 1979 SUN MON TUE WED THU FRI SAT SUN MON TUE WED THU FRI SAT SUN MON TUE WED THU FRI SAT 5 •SEA 6 3 9 10 11 12 13 CLEV 14 6 11 0AK 12 *CAL ·CAL 10 •сні 6 9 8 15 CLEV MILW 18 19 20 21 13 14 16 17 15 10 18 19 11 (12)(13) 14 (15)(16 23 24 25 26 27 28 *8ALT (*8ALT) (*8ALT) (*70R) (*70R) (*26) 20 21 18 19 20° 21 *TOR 22 17 29 30 27 28 29 30 31 25 26 27 28 29 (**JULY 1979 AUGUST 1979** SEPTEMBER 1979 SUN MON TUE WED THU FRI SAT SUN MON TUE WED THU FRI SAT SUN MON TUE WED THU FRI SAT 6 1][2 3 9 10 11 12 (*OAK) (OAK 14 *CLEV *CLEV 9 10 MILW 11 BALT 8 4 5 6 16 GAME 18 19 20 SEA 21 15 9 10 11 12 12 13 14 15 16 17 18 13 (14) 15 *CAL *OAK *OAK OAK *TEX 27 28 20 21 22 23 24 16 17 18 19 20 21 DET 22 30 31 28 29 30 26 25 26 27° 28 24

WITS RADIO:

The new radio team for Red Sox games this year is Ken Coleman and Rico Petrocelli. Coleman, who did Red Sox games on radio and television from 1966 through 1974. handled the Cincinnati Reds telecasts the last four years. Petrocelli is making his radio play-by-play debut. In 1978 he did television color work for the Seattle Mariners. Rico was one of the all-time Red Sox infield greats at both shortstop and third base. He hit 210 home runs to rank fifth on the club all-time list. WITS (1510) is the Red Sox flagship station on a network that encompasses 63 stations.



KEN COLEMAN & RICO PETROCELLI

Where quality drinks begin.







Buy Red Sox Tickets in Advance

ON YOUR WAY IN BEFORE GAME AT 4 YAWKEY WAY OR -BETWEEN HOMESTANDS

Between homestands you may park right at the door while you make your selection from our master ticket racks in just a few minutes. Open at 9:00 A.M. to 6:00 P.M. Monday through Friday, and 10:00 A.M. to 3:00 P.M. Saturdays and Sundays.

BEHIND HOME PLATE **DURING GAMES**

Tickets available for all games at the special ticket booth adjoining the Souvenir Stand.

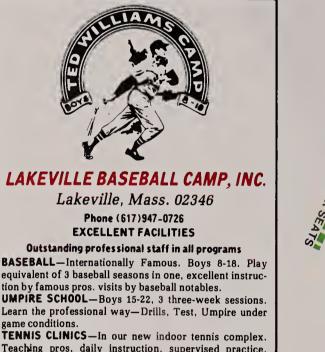
BY MAIL

Tickets mailed to you on SAME DAY your order is received. Specify dates of games, number and price of tickets. Make check or money order payable to Boston Red Sox. Include self-addressed, stamped envelope and send to:

Red Sox Tickets Fenway Park

Boston, Massachusetts 02215 (No C.O.D. or telephone reservations)

Tickets may also be obtained through all Filene's dept. stores throughout N.E. (except Basement Stores); G. Fox Dept. Store, Hartford, Conn; Peter Pan Bus Lines, Springfield, Mass.



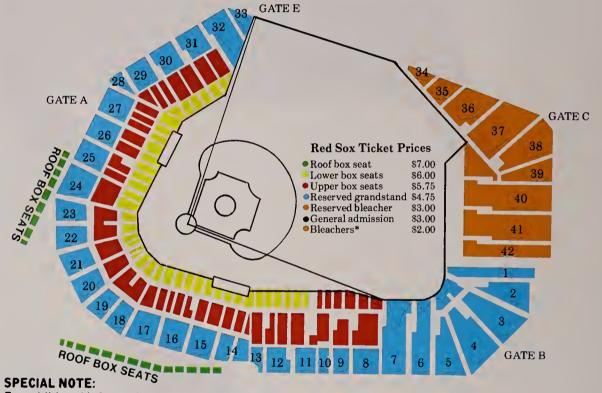
equivalent of 3 baseball seasons in one, excellent instruction by famous pros. visits by baseball notables. UMPIRE SCHOOL-Boys 15-22, 3 three-week sessions. Learn the professional way-Drills, Test, Umpire under

Lakeville, Mass. 02346 Phone (617)947-0726 **EXCELLENT FACILITIES**

game conditions. TENNIS CLINICS—In our new indoor tennis complex. Teaching pros, daily instruction, supervised practice.

Limited enrollment. Write:

B.J. CASSIDY, Dept. RS, Lakeville, Mass. 02346



For additional information call the Red Sox Ticket Office by dialing 267-8661

TONS OF FRESH **SEAFOO**

The freshest seafood from our own fish market direct to your table!

Recommended by Holiday Magazine

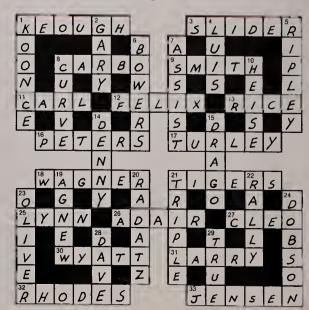


"Known the world over" Inman Sq., Cambridge 547-1410 Rte. 9, Chestnut Hill 277-7300



Red Sox Crossword

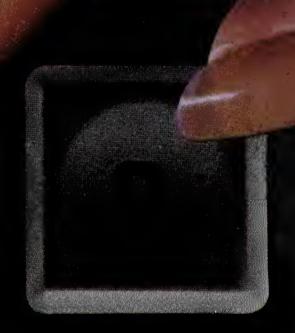
from Page 40



NOW COMPUTER ACCURACY IN A COLOR TV.







NEW MAGNAVOX TOUCH-TUNE TELEVISION.

COMPUTER COLOR FOR A 25% SHARPER, CRISPER, CLEARER PICTURE. Ordinary color TV pictures have 260 lines of resolution. Magnavox Computer Color 330 delivers 330 lines of resolution. For a 25% sharper, crisper, clearer color picture than ever before possible.

COMPUTER TOUCH-TUNING FOR EASE AND EXACTNESS. A highly sophisticated microprocessor lets you touch-tune directly to any UHF/VHF channel. Easily. Exactly. An optional touch-tune remote control even allows you to scan channels up or down.

COMPUTER DESIGNED CHASSIS FOR RELIABILITY AND PERFORMANCE. Thanks to computer technology, the Magnavox 100% solid-state chassis offers a new level of viewing pleasure and performance. It's special circuitry automatically maintains color consistency from station to station, and scene to scene.









Marlboro Red or Longhorn 100's – you get a lot to like.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

Kings: 17 mg''tar,''1.0 mg nicotine— 100's: 18 mg''tar,''1.1 mg nicotine av. per cigarette, FTC Report May'78